

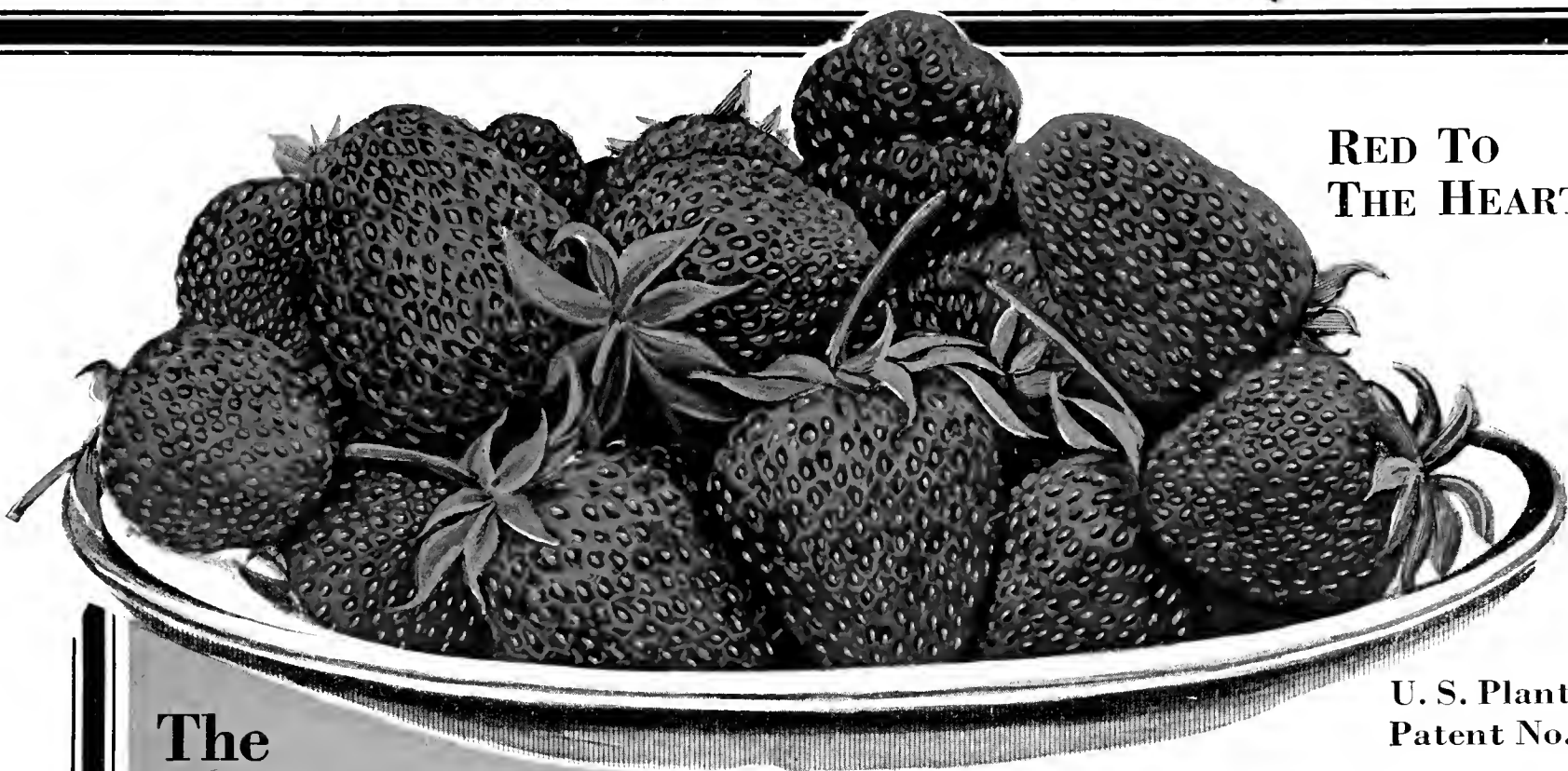
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Do not assume content reflects current scientific knowledge, policies, or practices.



# Keith's New KANNER KING

RED TO  
THE HEART



U. S. Plant  
Patent No. 26

## The FIRST STRAWBERRY *Ever Granted a* U. S. PATENT (U. S. Plant Patent No. 26)

Keith's Kanner King is the result of over five years of the most careful and painstaking selection on the part of Keith Brothers.

Starting with over 5,000 tiny baby seedling strawberry plants of known parentage, for five years the Keith Brothers kept a constant watch and extensive records of their experimental beds and out of these thousands of baby seedling plants there develops that most "perfect canning berry", Kanner King.

Pages 2, 3, 12 and 13 of this book give you an interesting story of this wonderful berry.

You will also find herein  
Many Other New and  
Standard Varieties

New 1934 BARGAIN Year Book  
*from*



B. H. KEITH  
"BUD"

*The*  
"Straw-  
berry  
Twins"



B. W. KEITH  
"BERT"

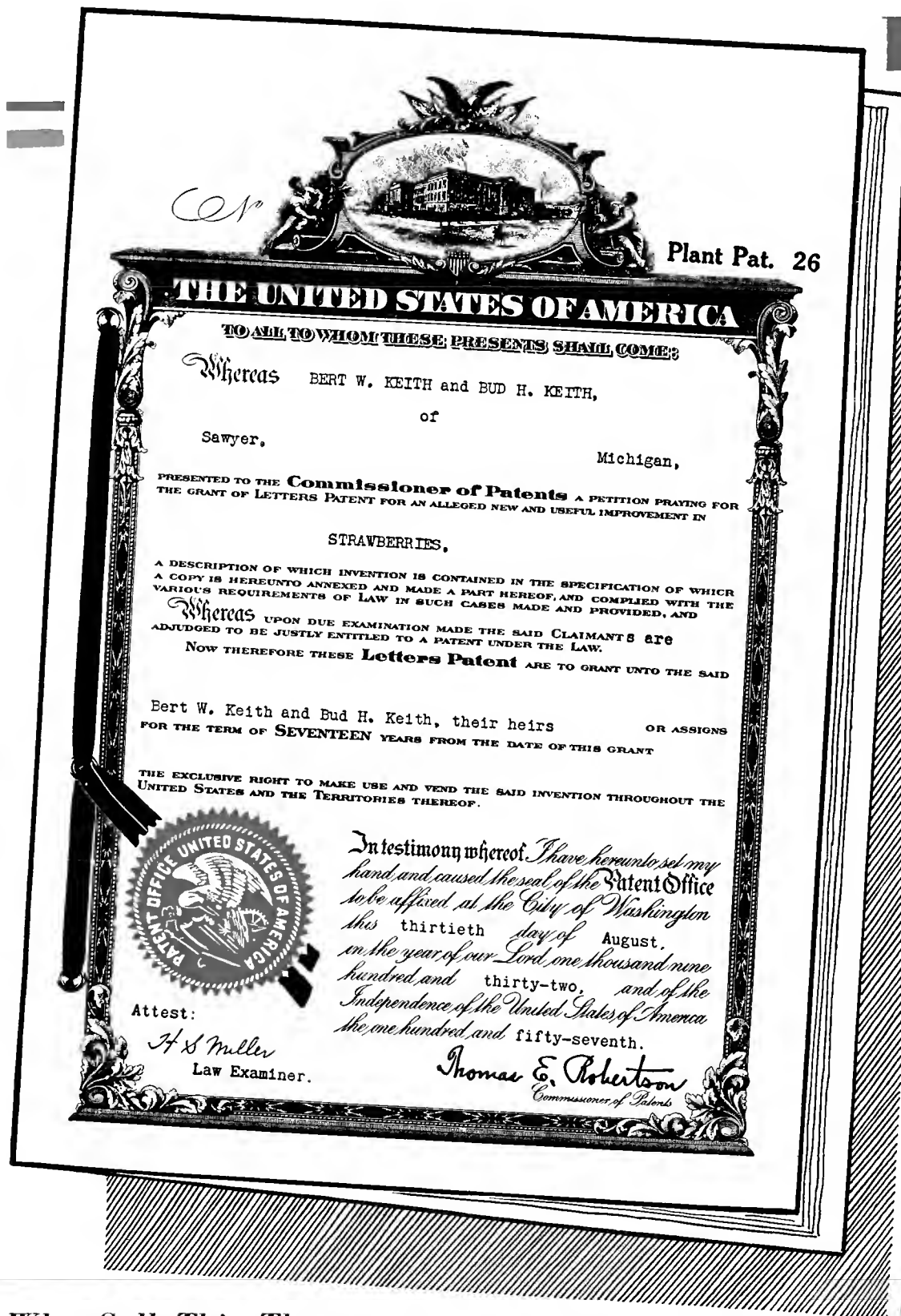
## KEITH BROS. NURSERY

*Sawyer, Michigan*

## STRAWBERRY HEADQUARTERS

# Did You Know That a Strawberry Could Be

# PATENTED!



To the left is a photographic reproduction of U. S. Plant Patent No. 26 granted Keith Bros. covering their new Kanner King, the first strawberry in the world to be granted the protection of a patent right. So unique was the origin and the development of this variety, along with its outstanding strawberry characteristics, the U. S. Patent Office issued it this patent protection under Plant Patent No. 26.

## Chosen From 5,000 Varieties

Kanner King was first noticed in row No. 34 in an experimental field on Keith Bros. Nursery where over 5,000 new seedling strawberry varieties of Keith Bros. origin were being tested. So outstanding was this seedling No. 34, as it was then called, that plants were taken up and set in a commercial row for further observance and testing.

## How Kanner King Came to Be Patented

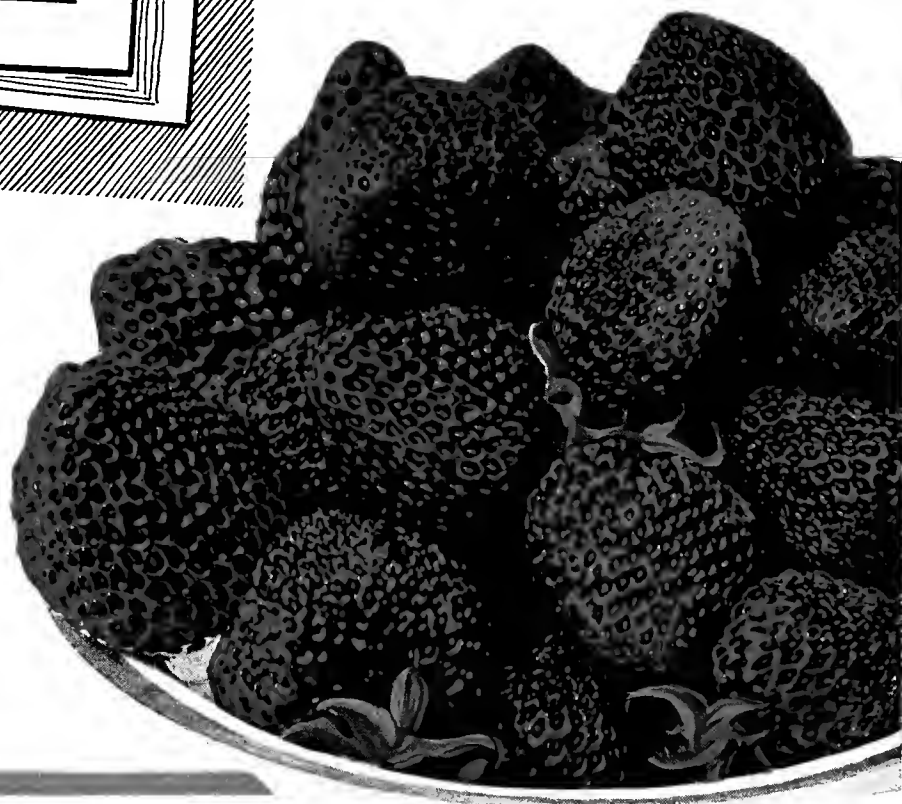
During the third year of its history, this new berry showed such satisfactory characteristics as to handling, shipping and flavor, color, firmness, etc., that berries were sent to the Mich. State Experiment Station at South Haven, Mich., where they were canned after the ordinary methods of commercial canning. During the following winter a government inspector from the U. S. Bureau of Plant Industry visited the Station to test out the canning qualities of the many canned varieties of strawberries where the government was in search of a suitable canning strawberry. Variety No. 34 was found so satisfactory that he immediately wanted to know where the berries in this lot came from. The next day he called at our nursery to see the variety No. 34 growing in the field, and it was during this visit that we were encouraged to put the variety on the market and a plant patent was suggested.

## Why Call This The

## KANNER KING!

During the fourth year of its history, this new variety was called "Red Heart," because it was a solid red color clear through to the heart. This name was definitely decided upon for the new variety, but during the following winter out came the U. S. Dept. of Agriculture introducing three new varieties and one of which was called "Red Heart," so we had to rename our new berry.

During the days of discussion and search for an appropriate name, "Kanner King" was suggested and Kanner King it was, because the variety is a King of canners. During canning, preserving, etc., Kanner King berries retain a beautiful strawberry color, and do not cook up into a mush. They hold their size, shape and nice flavor until consumed, whether canned after home methods or canned in large commercial canneries.



# Keith's \$ BARGAINS for only 97c

## Here Are 10 Big Bargains in Hardy Blooming Plants

Now is the time to start your flower garden. Look at these Big Bargains we are offering you this year. These are hardy and will come up and bloom year after year. Come to you postpaid in Mich., O., Ind., Ill., Wis. In other states east of the Mississippi add 9c and west of the Mississippi add 17c. West of the Rocky Mountains add 27c.



Hardy Large-flowered  
Chrysanthemums

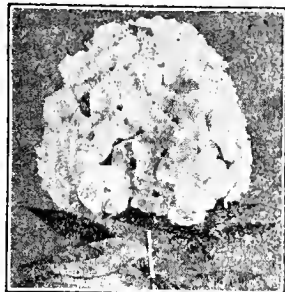
### 10 Hardy Large-flowered

#### Chrysanthemums

Here are ten hardy large-flowered Chrysanthemums all different. Just the kind of flowers you want for your garden. Will grow anywhere and supply beautiful blooms until snow falls. Postpaid as mentioned above for only 97c.

### 10 Hardy Phlox

These 10 different Phlox supply you with pink-salmon, pink, purple, red, white. Deep pink eyes, red eyes, purple eyes—in fact all Phlox colors and shades. They bloom year after year. Ten beautiful varieties in all colors all for 97c postpaid as mentioned above. Come all ready to set out.



Hardy Phlox

### 6 Oriental Poppies

Large, attractive and bold masses of majestic cupped flowers in bright oriental colors. They grow 2½ to 4 ft. high. All 6 varieties are labelled, each are different. All for only 97c postpaid as mentioned above.

### 10 Regal Lillies

Just think of getting 10 of these rare lilies for only 97c. Never before have we made such an amazing offer. Profuse bloomers of beautiful lily-white flowers—gilded yellow throats with crimson red veins. All 10 for only 97c postpaid as mentioned above.



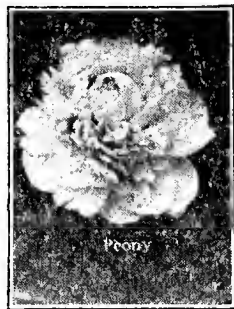
Oriental Poppy

### 6 Peonies

All different colors — pink, salmon-pink, yellow, etc. Will make beautiful attractive showing along drives, walks, near fences, grow anywhere where ground is well drained. All six only 97c postpaid as mentioned above.

### 8 Hardy Asters

The easiest to grow and the most showy of all perennials. Eight different colors and shades, blooms from early to late fall.—flowers every day. All 8 for only 97c postpaid as mentioned above.



Peony



German Iris

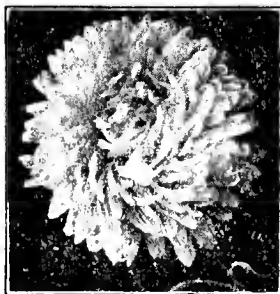
### 12 German Iris

You will get in this collection 12 of the finest sorts of German Iris. Earliest to bloom in the spring. Many shades and colors — 12 different kinds all for 97c postpaid as mentioned above.

### 7 Rock Garden

#### Plants

Here we offer you seven of the most outstanding plants for rockeries — 7 different kinds—each one labelled. You will find them the best buy for your garden. All 7 for 97c postpaid as mentioned above.



Hardy Asters

### 10 Bedding Plants Surprise Collection 20 Kinds

Here are 10 different kinds of plants for out door bedding — each labelled. Ten different shades and colors. They will make a very pretty showing in your garden. The 10 for only 97c postpaid as mentioned above.

A whole garden of flowering plants 20 different hardy perennials. Many shades and colors, old and new kinds. Certainly a big surprise for you. There is no bigger bargain for you. All for 97c. Sent by express not prepaid.



Bedding Plants

### SPECIAL OFFER

(Express or Parcel Post not prepaid)

- Any 4 of the above collection including 3 at top of next page for only.....\$3.49
- Any 6 of the above collection including 3 at top of next page for only ..... 4.90
- All 10 of the above collection including 3 at top of next page for only ..... 7.95

SURPRISE COLLECTION



# Keith's Big Values IN Roses, Shrubs Vines, Evergreens

## Here are some more of Keith's Big Bargains

**Values.** All postpaid in Michigan., O., Ind., Ill., Wis. In other states east of the Mississippi River add 13c; West of Mississippi, add 19c; except West of Rocky Mts., add 29c.



Everblooming Roses

### 8 Everblooming Roses for \$1.00

Here are 12 of the most popular Hybrid Ever-blooming Roses each one separately labelled, shipped to you in full foliage ready to start growth at once and will bloom this season. A bargain of a lifetime. Think of it—8 Ever-blooming Roses, all different. Ready to bloom for only \$1.00 postpaid as mentioned above.

### 8 Hardy Climbing Roses for \$1.00

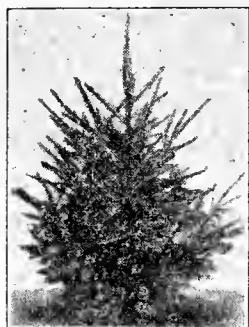
Here are 8 different Hardy Climbing Roses each plainly labelled. A bargain never before made by us. One of our biggest values. Will grow in any fertile well drained soil. Easy to grow. The 8 for only \$1.00 postpaid as mentioned above.



Climbing Roses

### 6 Evergreen Trees for \$1.00

These trees are three years old. Six different kinds, 1 Swedish Juniper, 1 Austrian Pine, 1 Norway Spruce, 1 Virginian Juniper, 1 Douglas Fir, 1 Globe or Pyramid Arbutus. Usually sell for over \$2.00. Our special bargain of all 6 for \$1.00 postpaid as mentioned above.



Evergreens

### Big Bargain in Big Plants

Here are some real values in Shrubs and plants. Any collection for \$1.00 postpaid in Mich., O., Ind., Ill., Wis. In other states East of the Mississippi River add 17c. West of Mississippi River to Rocky Mts., add 21c. West of Rockies add 29c.

### 8 Flowering Shrubs

(18 inches)

Guaranteed to satisfy. A Big Bargain in 8 of the best most used shrubs.

2 Large Flowered Hydrangea .60  
2 Hills of Snow Hydrangea .60  
2 Verbunum Carlesi .60  
2 Spirea Billardi .60

Regular Price.....\$2.40

Our Bargain Price only \$1.00  
(Postpaid as mentioned above)

### 10 Flowering Shrubs and Vines

All different. Very useful about porches, steps, etc.

2 Spirea Van H. (Br. Wreath).60  
2 Snowberry .60  
2 Jap. Barberry .35  
2 Hall's Honeysuckle Vine .40  
(Japanese Sweet Scented)  
2 Clematis (white) sweet .60

\$2.55

Our Bargain Price only \$1.00  
(Postpaid as mentioned above)

### 15 Hedging Plants & Shrubs

Suitable for Hedges along walks, drives or edging of base plantings, against house porch, etc.

8 Privet Hedge Plants .80  
4 Jap. Barberry .60  
3 Spirea Van H. (Bridal Wr.)1.00

Regular Price.....\$2.40

Our Bargain Price Only \$1.00  
(Postpaid as mentioned above)

### 26 Red Raspberry Plants

13 Early Chief  
13 Late Latham

Regular Price \$1.35

Our Bargain Price Only \$1.00

(Postpaid as mentioned above)  
Mention this Offer in Ordering.

### 26 Mixed Red & Black Raspberry Plants

13 Red Raspberry  
13 Black Raspberry

Regular Price \$1.45

Our Bargain Price Only \$1.00  
(Postpaid as mentioned above)

### 26 Asparagus Roots

13 Washington  
13 Palmetto

Regular Price \$1.60

Our Bargain Price Only \$1.00  
(Postpaid as mentioned above)  
Mention this Offer in Ordering.

### 10 Grape Vines

5 Black (Blue)  
3 White  
2 Red

Regular Price \$1.45

Our Bargain Price Only \$1.00

(Postpaid as mentioned above)  
Mention this Offer in Ordering.

### 50 Strawberry Plants

25 Early June bearing  
25 Fall Bearing (everbearing)

Regular Price about \$1.50

Our Bargain Price Only \$1.00  
(Postpaid as mentioned above)  
Mention this Offer in Ordering.

### Combination Garden

12 Red Raspberries  
12 Asparagus  
25 Strawberry

All plants for Only \$1.00  
(Postpaid as mentioned above)

**SPECIAL! ---**

Your choice any 4 of the above (9) for only \$3.65  
Your choice any 6 of the above (9) for only \$5.45

By Express or Parcel Post Not Prepaid.

# 2280

# QUARTS per ACRE IN ONE DAY . . . . .

## Keith's Kanner King Breaks All Records in Yields and Profits

### As High as \$159.60 per Acre per Day from Keith's Kanner King

This new variety, Keith's Kanner King, has proven itself to be the most productive and profitable variety one can grow: It has a record of yielding at the rate of 2,280 quarts of berries per acre in one day's picking. Figuring these at only 7c per quart net, you would have \$159.60 clear for your one-day's picking. This is what this highly productive variety can do for you under average conditions.

### NOT AFFECTED BY DRY WEATHER

For the past four years we have had very dry weather during the spring strawberry season. Despite this fact, Kanner King has not been affected like other varieties growing in some field. Last spring was extremely hot and dry at strawberry time, but Kanner King led them all with yields at the rate of 1,440 quarts per acre per day.

These profitable yields during dry weather is due to Kanner King's long well developed root system. We have noted other varieties wilting flat to the ground during droughts when Kanner King stood upright, hardly showing signs of the drought.



### Kanner King Is a Great Yielder

Above is a commercial field (1/4 A.) of Kanner King from which one day's yield went at the rate of 2,280 quarts per acre. This picture was taken when the plants were in bloom. Don't know as you can notice them or not, but note the immense number of blossoms on the plants, and they continue to come for days. This is what gives Kanner King its long fruiting season. Kanner King produces lots of beautiful, attractive berries that excel for table use or canning and the like. Only one variety necessary when you set Kanner King.

## Keith's KANNER KING—The Coming Commercial Strawberry STANDS ROUGH HANDLING

There is one thing a strawberry must have to become a good commercial variety and that is—it must withstand rough handling and long distant hauling by truck or train. Kanner King has this characteristic. It stood up for 84 hours during which time it was carried 50 miles in a car and handled several times. (See p. 13.)

### HAULED FOR 450 MILES

Last spring at strawberry time we trucked Kanner King as far as 450 miles and they arrived in good marketable condition, selling at top notch prices in retail stores. Crates of other varieties were sent in the truck loads to check with the Kanner King. The only variety that came anywhere near standing the trip besides Kanner King was the Premier.



### 8 Qts. per 30 Ft. Row per One Day's Picking

A Kanner King row 30 ft. long yielded 8 qts. of berries per one day's picking. This would give your family lots of berries to use each day during strawberry time in the spring.

## PRICES GREATLY REDUCED

Was \$12.50 NOW Only \$8.85 <sup>Per 1000</sup>

("We Do Our Part")

### Keith's Kanner King Costs Less Than Ever Before

Although we feel that we might sell out on Kanner King plants before the end of the season, we also feel justified in offering plants in this worthy variety away below what we have listed them before. Now is the time if ever to hit bottom and down we come with the price of Kanner King from \$12.50 to \$8.85 per 1,000. Coming down in price when most prices are going up.

### LOWEST THEY WILL EVER BE

This year's price of Kanner King will undoubtedly be the lowest ever, for it is very probable that we will have to ask more for them next year, for our cost of production, distribution, in fact, all nursery costs are going to be higher. Now is the time to buy and save money.

### HAS COLOR THAT SELLS THEM

The color of Kanner King berries is what attracts buyers and it is a lasting one. They retain this attractive color for hours after picking, also after canning. They are a solid red clear through. It is what you might call a "permanent red," much like the old Senator Dunlap only more lasting.

### THE BEST FOR CANNING, PRESERVES, ETC.

Kanner King, with its rich bright red color inside and out, its firmness and lasting strawberry flavor, makes an ideal canning berry for home use, also for commercial purposes. They are the "Perfect canning" berry. It was selected as one of the best at the Michigan State Experiment Station, also by the largest Canning Company in southern Michigan. Why? Because it holds its size, shape, color and flavor after being cooked.

### THE BEST FOR HOME USES

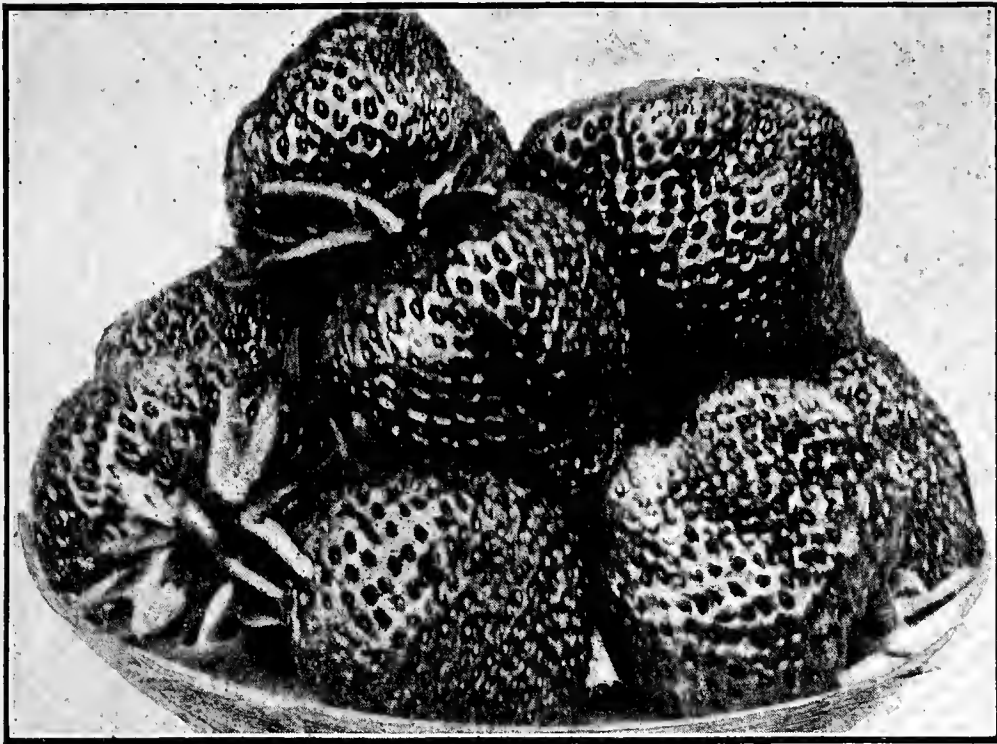
You can't find a better, more useful strawberry for home use than Keith's Kanner King. It is a berry suitable for table use or canning. It is the only berry we know of that answers the two purposes. Why? (1) Grows anywhere, hardy, thrifty; (2) Highly productive, oceans of berries; (3) Berries rich, sweet flavor; (4) Holds color, size, shape and flavor after cooking; (5) Equally as good for fresh table berries, shortcakes, etc., as it is for canning, preserves, etc.



Keith's Kanner King is a great commercial berry. High yields of marketable berries bringing top notch prices.

Kanner King berries are cherished by housewives. Pansful of delicious berries for the table every day. There is no better berry for every day use.—Rich red color, red to the heart, wonderful sweet strawberry flavor and good size. What more could you want? Kanner King is a very productive variety. There's money in a field of Kanner King.

# 3 Brand New Strawberries Spring



*Uncle Cap—Big, Sweet, the Shortcake Strawberry*

## 2-KANNER KING *None Better for Canning* KING OF THE CANNERS

This variety is more completely described and illustrated on pages 1, 2, 3, 12 and 13, but we list it here among our "3 Brand New Strawberries." It has its place here for it is the best "all 'round" berry of them all and the one from which you can realize the most profit. Turn to the above mentioned pages, that is the result of 5 years of hard, constant work on our part.

## 3-JOAN *Flavor Unlike Any American Variety* A LEADING VARIETY FROM NORTHERN FRANCE

You have heard people speak of the wonderful big delicious berries that are grown in Northern France and Belgium and how tourists who pass through these countries during strawberry time, have raved over the large sweet berries they found cultivated there? Well, here's the berry they have reference to. It goes by the name of ANANAS DE GUEIMICE in France, but to simplify matters, we call it Joan.

### *How and Why We Obtained Joan*

In our work in strawberry plant breeding, endeavoring to bring about new varieties of strawberries better than those now commonly grown, we got in communication with the United States Bureau of Plant Industry at Washington, D. C., and asked for assistance in obtaining some foreign varieties. As a result, we were sent this variety from Northern France. Since that time (5 years ago) we have grown and fruited Joan and found it to be a variety worthy of being introduced under our standard. Description: Joan is a productive variety, with large beautiful berries. The notation we got from the U. S. Bureau of Plant Industry stated: "It is a pistilate sort and, with us rather late and quite productive. The berries are large and handsome." We also find that it has a very delicious flavor, one that will make every strawberry lover want more and more of them.

Our supply is limited, expect to sell out before the end of the season at the extremely low price we are asking for this new foreign variety. See price on page 22.

## 1-UNCLE CAP

*The Shortcake Strawberry*  
NONE BETTER FOR TABLE USE

This big sweet berry came from among the same 5,000 seedling strawberry plants from which was selected our Kanner King. Its mother parent is the Mastodon, but its father parent is not definitely known. Nevertheless, Uncle Cap was the biggest, sweetest, most suitable shortcake strawberry out of the 5,000 seedlings. Uncle Cap is sure to please you with its big sweet berries.

### *How and Why Named*

There are Uncle Jim's, Uncle Joe's, uncle this and uncle that, and we often said that IF we ever developed a big, attractive, sweet berry better than all other "uncle berries" we knew of, we would name it Uncle Cap, after our father who got the "Cap" part of it from being Captain of the 10th Illinois Cavalry during the Civil War. So you now know we think a lot of this berry to give it a family name. You will too when you grow and eat some of its big sugar-sweet berries.

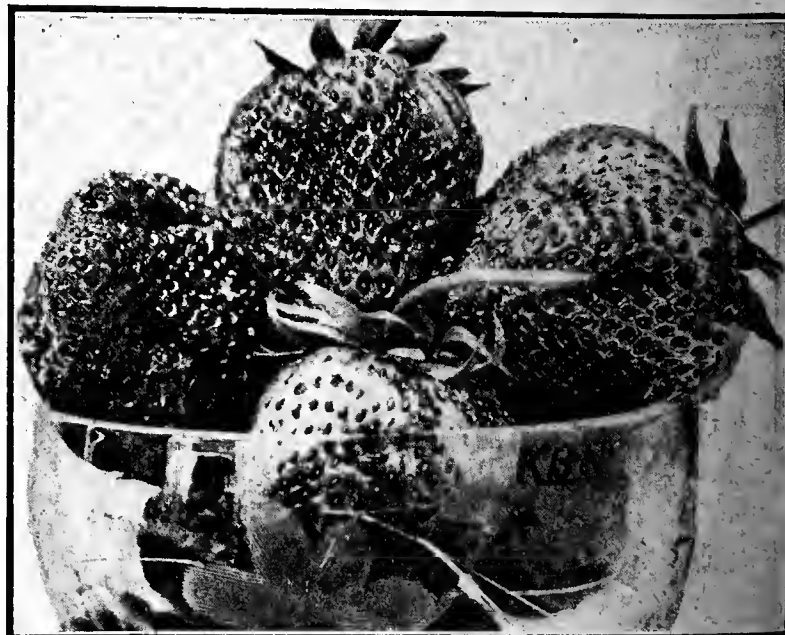
### *Uncle Cap Enters Commercial Market*

Last spring was the first opportunity we had to test Uncle Cap as a commercial variety. The large berries showed up well in crates and brought from 25 to 50 cents more per crate on the Chicago Market than common commercial varieties. They stood up well also, for a big berry. So Uncle Cap has entered the commercial market as a commercial variety.

### SPECIAL INTRODUCTORY OFFER

*Only one of these Offers allowed per Customer*

25 Uncle Cap .....	\$0.85	<b>SPECIAL \$1.85 OFFER...</b>
25 Kanner King ...	.75	
25 Joan .....	.65	
Total .....	\$2.25	Postpaid in Ohio, Mich., Ind., Ill., Wis.
In States in Group 2 (see page 21) add 21c; in Group 3, add 31c; in Group 4, add 47c.		



*Joan—A French Beauty*

**KEITH BROS. NURSERY, Sawyer, Michigan**



# HERE ARE THREE WINNERS FROM THE United States Dept. of Agriculture

On this page we offer three recent introductions in the Strawberry World by the United States Dept. of Agriculture. All three varieties are outstanding, especially from the standpoint of health of plant, production, quality and size of berry.

**ALL RELATED TO PREMIER.** All three varieties are related to the Premier and in some ways are superior to that variety. The

Blakemore is the result of a cross between the Premier and Missionary; the Dorsett from Premier and Royal Sovereign (an English variety); and the Fairfax from probably Premier and Royal Sovereign. With this "royal" blood, together with the Premier parentage back of them, these three varieties are winners. They are "thoroughbred stock."

## 1-DORSETT

**PRODUCTIVE, QUALITY, HARDINESS**

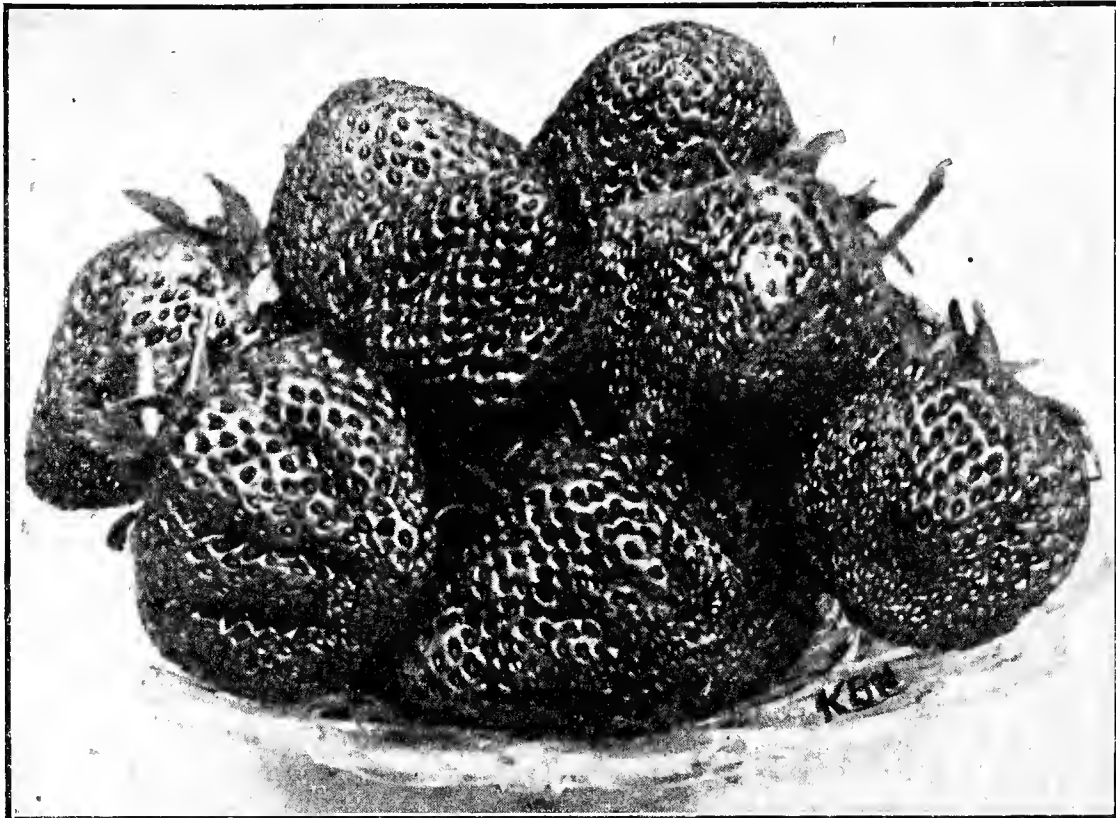
This new variety is the result of a cross between Premier and Royal Sovereign by the U. S. Dept. of Agriculture. As compared with the Premier, it has been found to be (1) as free from disease; (2) berries ripen earlier; (3) brighter red berries; (4) larger earlier crop of berries; (5) in most cases has a longer fruiting season; (6) firmer, less easily bruised berries; (7) flavor and desert qualities superior to Premier; (8) much better plant maker.

### Rival for the Premier

Dorsett, with the Fairfax, will undoubtedly replace Premier in many of the strawberry regions as one writer states: "If he could get Dorsett or Fairfax plants he would not set Premier." In actual test plots in Allen's Nursery in Maryland, Dorsett yielded, under dry weather, at the rate of 6,640 quarts per acre, while the Premier went 3,480 quarts.

The Dorsett berries average very large in size, firmer than the Premier, bright red color which does not fade or turn dark on way to market. It is certain to be a very popular variety.

We have a very limited number of Dorsett plants to offer this season, because we wish to set most of our supply for own use, but as long as our surplus lasts we will fill orders. Better order your Dorsett or Fairfax plants early.

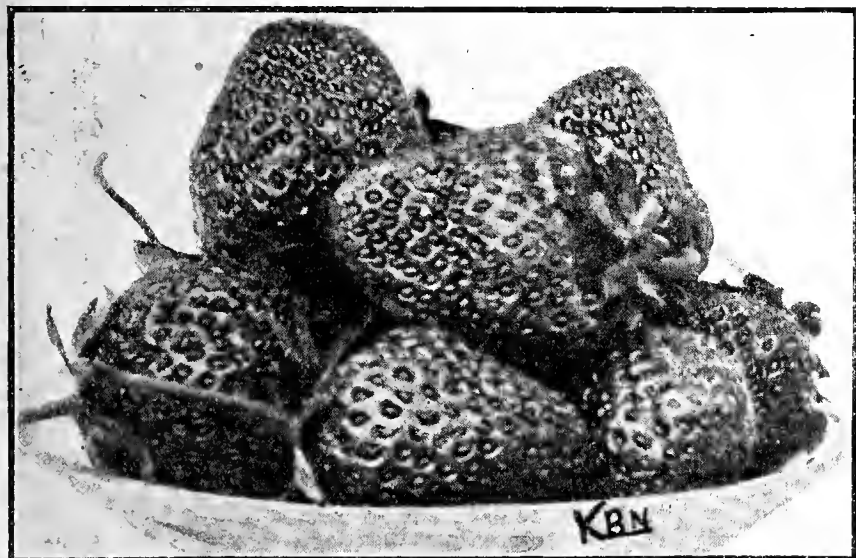


Dorsett—The berry with quality, Big yields of Big Berries.

## 2-BLAKEMORE

This government variety has been out for some time and in many localities, especially in the earlier strawberry regions, it has become popular. It is the result of a cross between the Premier, a leading variety in northern States, and the Missionary, the most popular berry in the South.

Local strawberry buyers and commission merchants on the Chicago South Water Market find the Blakemore bringing top notch prices. We recommend it for your trial and feel sure you will find it a worthy, profitable variety. Illustrated and more fully described on page 7.



Fairfax—Big, Sweet, Attractive.

### SPECIAL INTRODUCTORY OFFER—Only One per Customer

25 Dorsett .....\$1.00  
25 Blakemore ..... .45  
25 Fairfax ..... .95

**SPECIAL  
OFFER**

**\$1.95**

Total .....2.40

Postpaid in Mich., O.,  
Ind., Ill., Wis.

In States in Group No. 2 (see page 21) add 21c; in Group No. 3, add 31c; in Group No. 4 add 47c.

## 3-FAIRFAX

**Firmness, High Quality, Long Fruiting Season**

The parents of the Fairfax is not definitely known, but government authorities feel positive that it is a cross between the Royal Sovereign and Premier; anyway it is a dandy variety and is going to make berry growers lots of money for it is a very attractive big berry, very firm and can be shipped or hauled long distance to market and arrive in the best of condition.

### COMPARED WITH PREMIER

Fairfax is more productive than Premier. Berries average larger and are more fancy. It is also a better plant maker, with hardier plants and fully as free from diseases. It ripens its big beautiful berries as early as the Premier and as to quality, it is far ahead of that variety.

### FROM GOVERNMENT REPORTS

Here are a few highlights on Fairfax taken from the government report:

"Appearance, exceptional firmness and high desert quality are outstanding throughout season"; "produces more runners than Howard 17 (Premier)"; "fruiting season extends over a long period"; "when grown under favorable conditions the primary berries, also the later ripening berries, become very large"; "generally the shape remains very regular throughout the whole season—one of the most uniform in this respect of any variety"; "much firmer than present varieties grown in the test"; "will stand long distant shipments"; "has rich flavor and is very sweet when normally grown."

### ORDER EARLY—SUPPLY LIMITED

Our surplus in this variety is limited, because of the large planting we are going to make, will book orders as long as our surplus lasts.

# KEITH'S Standard Spring Strawberries

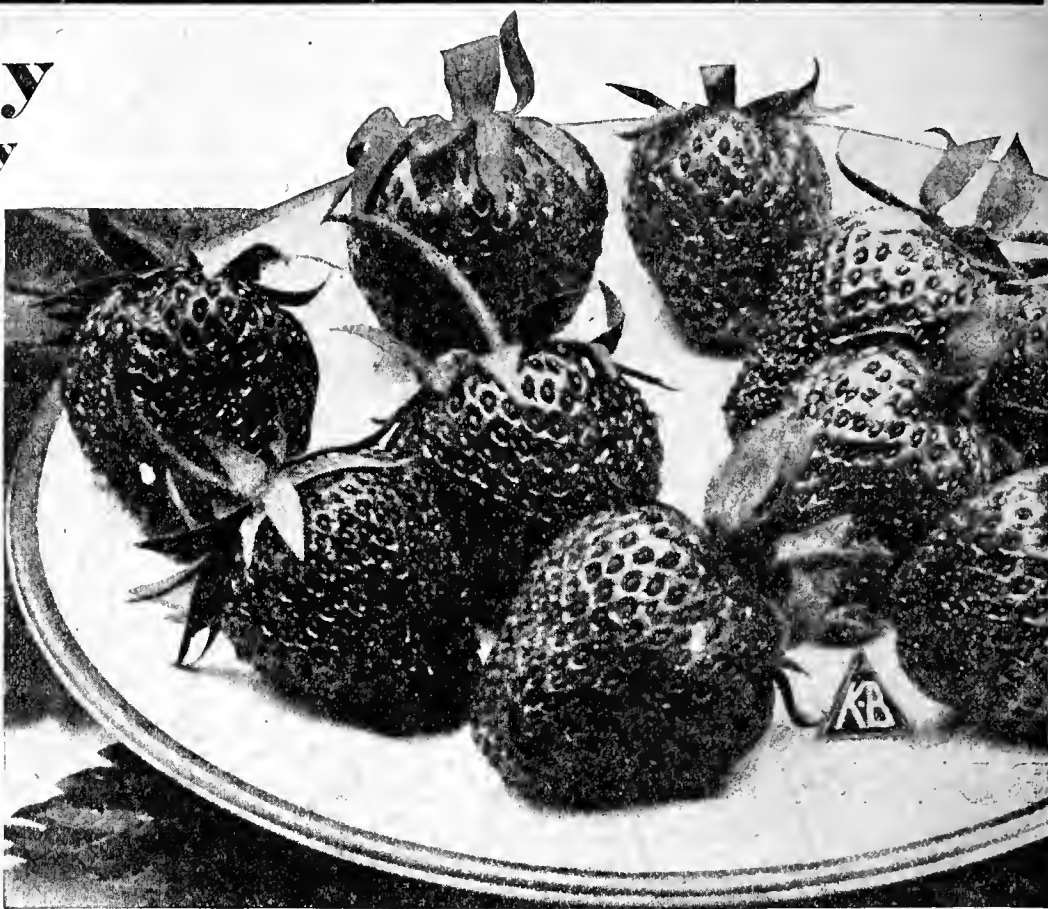
## PREMIER—Early Early Leading Spring Variety

This variety is identical with "Howard 17" by which name it is best known in Eastern Sections.

Premier, without doubt, has no equal as an early berry. Ask growers who have fruited it and they will tell you they make more money from Premier than any other early June variety. Berry growers everywhere are now planting heavy to Premier. Why? Because it makes them the most money. Buyers pay growers extra money for Premier berries—50c to \$1.00 per crate.

This variety is very productive, often yielding over one and one-half quarts per plant, a strong grower—healthy disease-free foliage, deep rooting, frost-proof (an early ripener, but blossoms late, escaping frosts). Berries large, attractive, medium red, rich strawberry flavor. If you have never fruited Keith's Premier plants you are missing something.

Keith's Premier plants are highly productive, genuine—grown, dug, hand sorted, packed by strawberry specialists, "THE STRAWBERRY TWINS." For a yield of 8,000 to 12,000 quarts per acre set them. Price on page 22.



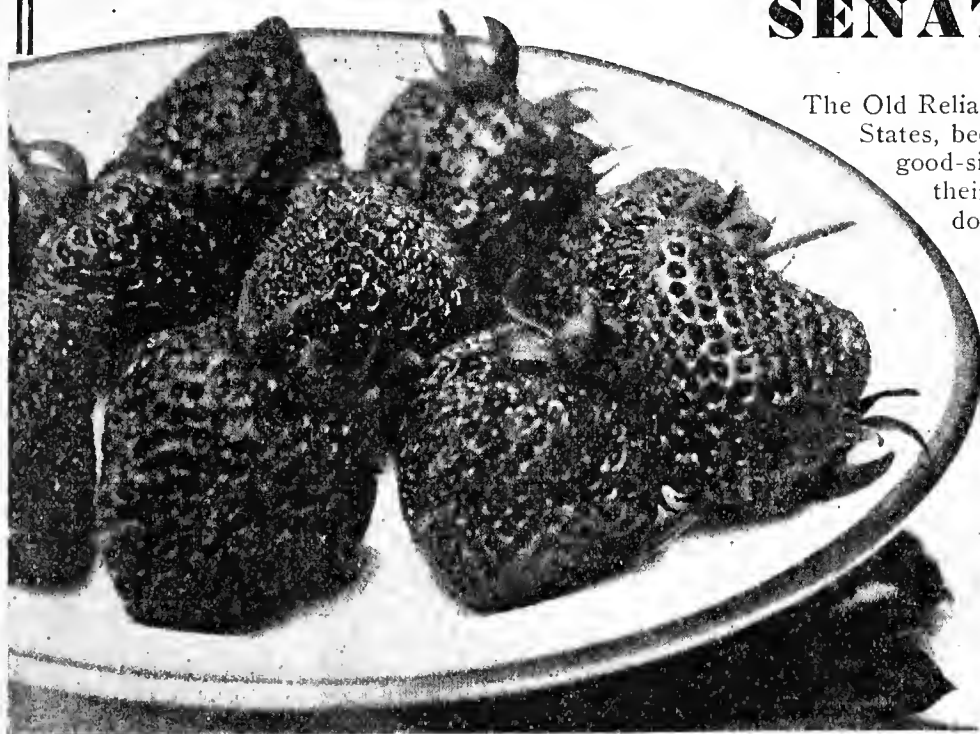
*Premier—A popular, profitable variety.*

## SENATOR DUNLAP—Early

The Old Reliable—Senator Dunlap is the best known variety in the United States, because it bears well in all localities, producing large crops of good-sized marketable berries. Is grown by all berry growers as their reliable cropper. Very hardy, a good plant producer and does well anywhere strawberries are grown. The berries are firm and solid, uniform in shape, and for canning, preserving, shortcakes, etc., they can't be beat. They hold their color, shape and size well after canning or preserving. They are a rich dark red color, often tipped with pink which makes them very attractive.

### Like The Original Strain

Some Senator Dunlap plants are said to be non-productive, because the variety is "runout." Not so with our Vitalized Senator Dunlap plants. You will find in them all the productiveness of the original strain. They will bear for you those enormous crops of marketable berries that the variety used to bear. Price was \$4.75 per 1,000. NOW only \$3.85.



*Senator Dunlap—The Old Reliable, hard to beat.*

## WASHINGTON

### The "Honey-Sweet" Berry

Washington is undoubtedly related to the big strawberries of South America, where size, flavor, sweetness, and keeping qualities predominate. We recommend it very highly for hill culture. Here are 6 leading features of the Washington:

1. The latest in strawberry sweetness. Requires practically no sugar.
2. Berries ox-heart red inside and out—a glossy dark red—different from other berries.
3. Sweet as honey—a new flavor in strawberries. Price was \$7.35 per 1,000, NOW only \$5.95.

## EARLY BIRD

A New Variety ripening its big berries even earlier than the Premier. Growers who have an early market to cater to, tell us that the Early Bird is their best money-maker. Its season isn't as long as the Premier, but it goes big during the early days of the spring strawberry season, thus bringing those big early prices. "A strong, persistent grower, berries large and perfectly formed, bright snappy red, a good shipper and keeper. About a week earlier than the Premier." Order early as our supply in this new variety is limited. Price NOW only \$5.95.

## RED GOLD Early

Every strawberry has some outstanding characteristic, but Red Gold has many. It's different because—

1. It has that "wild-strawberry" flavor unlike other strawberries.
2. Berries scarlet red inside and out.
3. Long blooming period, lots of blossoms—insures the crop regardless of frosts, beating rains, etc.
4. Fruit stems large, stiff, holding berries off the dirt.
5. Long fruiting season—early to late.
6. Berries large with that good old sweet strawberry flavor.

And look what you can get Keith's Red Gold plants for this season. Price NOW only \$4.95.

**KEITH BROS. NURSERY, Sawyer, Michigan**



# KEITH'S FAMOUS GIBSON

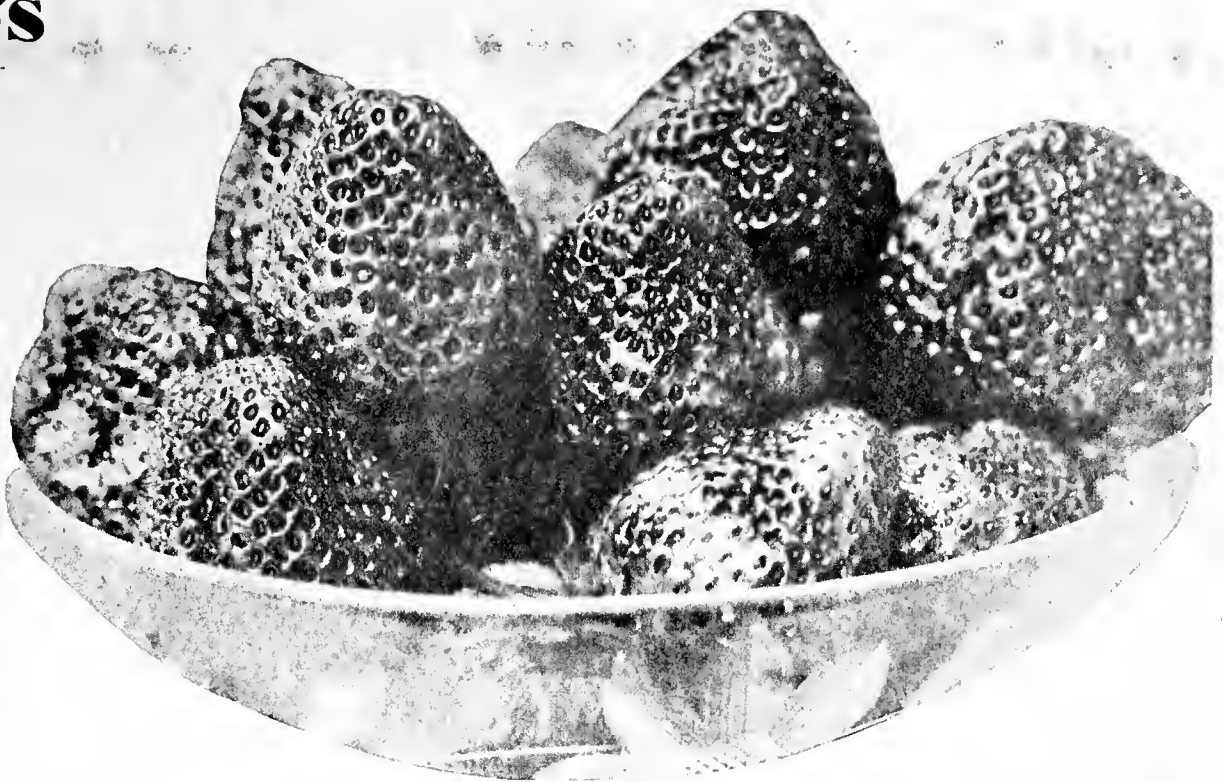
## A Favorite Mid-Season Variety

Here is an old favorite—an old reliable. Like the Senator Dunlap it always has a crop of berries for you when there are berries at all. Does well on any soil where crops like potatoes, melons, oats, corn and like crops can be grown. Produces well on many soils where other berries fail. One of the best varieties for beginners.

### Very Productive—7,260 Quarts per Acre

Keith's Famous Gibson plants are highly productive. It's the way we grow them. They have a record of 7,260 qts. per Acre per day, more than double the world's average for the whole strawberry picking season. The plants are hardy, not winter-killing when other varieties freeze out. Berries are medium to large, rich, glossy red all over, making a very attractive pack inviting to buyers and demand good prices. Firm, with a pleasing flavor, stands shipping and hauling well. Not as good for canning as is our Kanner King.

Price was \$4.95 per 1,000,  
NOW only \$4.25.



Keith's Famous Gibson—Look at their size. A leader wherever berries are grown.

## BLAKEMORE

### Early to Mid-Season

#### ITS COLOR, FIRMNESS, FLAVOR SELLS IT

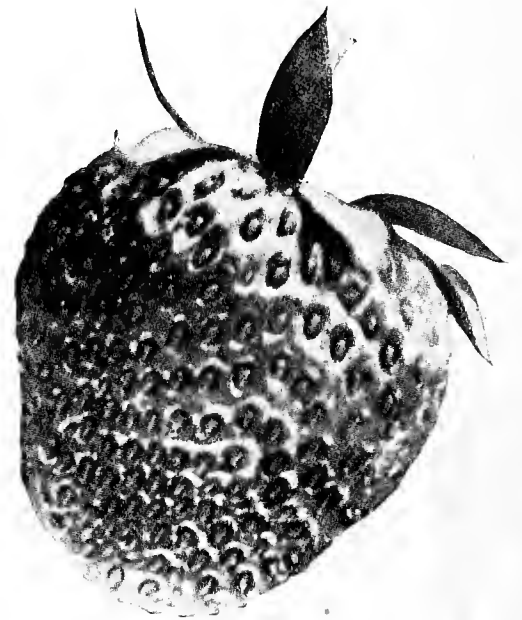
Blakemore is a new U. S. variety (see page 5). Developed from a cross between the Premier and Missionary. Resembles the Premier somewhat, ripens a little earlier, has a better flavor, a more handsome color, and stands more rough handling or hauling to market. Also much better for canning, etc., but not equal to our Kanner King.

Blakemore berries hold their color well after picking, can be left on the vines 2 or 3 days without spoiling and is a good shipper. It ripens early in the season, keeps up well in size to end of picking season, has very healthy foliage, and makes an abundance of plants. Turn to page 5 for more information.

Price was \$5.45 per 1,000, NOW only \$3.95.



Blakemore—Holds color, shape and firmness a long time.



Cooper—Big, sweet, beautiful.

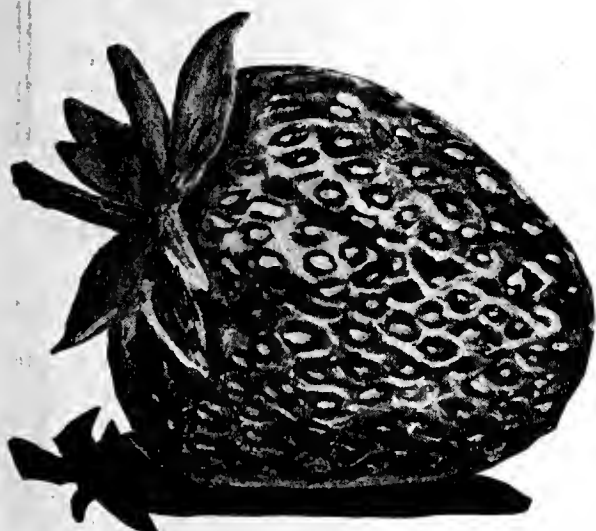
## BIG LATE Biggest Late Berry Grown

Here we have the biggest late berry grown. They are certainly in great demand for they are really the best big all 'round late berry.

Berries extra large, firm—stand long hauls and late rough handling, arriving in as good condition as when picked. It's the berry to plant along with Premier, Gibson and Dunlap, to lengthen your spring berry season.

Remember that Big Late has imperfect blossoms and needs some perfect-flowered variety, such as Premier, Gibson, etc., planted every fourth row with it to fertilize its blossoms.

Price was \$7.15 per 1,000,  
NOW only \$6.25



Big Late—Productive late variety.

## COOPER

Cooper is certainly a big one and it's just as sweet as it is big,—none better for home use, roadside, or fancy markets. Strawberry lovers have been waiting for a big berry, one that is productive, sweet, well flavored, and attractive. Here it is, the Cooper. It fills the bill, fills the quarts, and fills the pocketbook wherever grown, and Cooper has a long fruiting season beginning toward the opening of the strawberry season and lasting well toward the last. If you want bushels of beautiful, big berries set Keith's Vitalized Cooper plants.

Price was \$6.85 per 1,000,  
NOW only \$6.45

# TWO SPECIAL OFFERS CHANCE IN A LIFETIME

With Each Garden comes sufficient Special Strawberry Fertilizer to enrich the soil for best growth.

## Keith's Spring Strawberry Garden

With Fertilizer

**75 Ft. Long Only 87¢**

Here's Special Offer at a Special Price. Think of it. A 75-foot Genuine Keith's Spring Strawberry Garden delivered right to your door for only 87¢ in States in Group No. 1. Makes one row 75 ft. long, two rows 38 ft. long, or three rows 25 ft. long. Suits your space.

Postpaid in Ohio, Ind., Ill., Wis., Mich. In states in Group 2 (see page 21) add 8¢ for postage; in Group 3 add 12¢; in Group 4 add 15¢.

For Only 45¢ More (\$1.42 in all) you can get two 75-foot gardens postpaid in states mentioned. In other states double the required postage for one Garden.

### Berries Cost You Less Than 1¢ per Quart

Just realize the quarts you can pick from a 75-foot row set to Keith's strawberry plants—16 quarts is no big yield for them and their fruiting season lasts for two weeks. All the berries you can use at spring strawberry time for only 87¢—the cost of 4 qts. at a store. With one of these Gardens your berries will cost less than 1¢ per quart.

## Keith's Everbearing Strawberry Garden

With Fertilizer

**33 Ft. Long Only 97¢**

Here is one of Keith's Famous Everbearing Gardens 33 feet long direct from our nursery to your door for only 97¢. Postpaid as shown below price at right. Keith's Famous Everbearing strawberry gardens supply thousands of families with luscious berries beginning 60 to 90 days after planting.

FOR ONLY 59¢ MORE you can get another everbearing garden, making two for \$1.57 postpaid as mentioned above. For other states double the required postage.

Postpaid in Ohio, Ind., Ill., Wis., Mich. In States in Group 2 (see page 21) add 7¢ for postage; in Group 3 add 10¢; in Group 4 add 13¢.

### Fresh Berries All Summer

One of Keith's Famous Everbearing Strawberry Gardens will supply you with beautiful big berries all Summer and Fall, beginning in 60 to 90 days after plants are set. These Gardens are made up of our Famous Super-Mastodon Everbearing plants (see p. 14) with sufficient Special Strawberry Fertilizer to feed them.

### COMBINED OFFER

We will send you one of our 75-foot Gardens (above left) and one of the 33-foot Gardens (above right) both for only... **ONLY \$1.75** POSTPAID in Mich., Ohio, Ind., Ill., Wis. In states in Group 2 (see page 21) add 11¢ for postage; in states in Group 3 add 16¢; in states in Group 4 add 21¢.

## OOZO

**Just Out!** The Michigan Board of Agriculture patented this new method of watering or irrigating and only recently has "OOZO" been for sale.

"OOZO" comprises cloth hose made of specially woven material through which the water seeps or oozes, together with couplings and terminal attachments. "OOZO" can be connected to pipe lines of various sizes and to garden hose, but city water pressure is not necessary. Only 5 lbs. pressure is needed to fill the hose and make the water ooze or seep through.

### Prices Reduced

And note what a reduction in prices we are giving you this season. You cannot afford to be without a means of watering your garden, lawn, shrubs, flowers, this season Oozo will more than pay for itself first season; it lasts years with little care.

### OOZO PRICES COMPLETE WITH COUPLINGS

10 ft., complete. Was \$ 3.50 now only **\$ 2.98**  
25 ft., complete. Was 7.50 now only **5.60**  
50 ft., complete. Was 12.50 now only **9.90**  
100 ft., complete. Was 21.50 now only (not prepaid) ..... **17.35**

Postpaid in Mich., Ill., Ind., Wis., and Ohio. Write for quotations on longer lengths.

In Minn., Mo., Ia., N. Y., N. J., Pa., Del., Va., W. Va., and Ky., add 1¢ for each foot of hose. For all other States add 3/4¢ for each foot of hose, except in Ida., Utah, Nev., Wash., Ore., and Calif., add 2¢ for each foot of hose. Write for quotations on longer lengths.

The NEW Way of Watering All Kinds of Plants, Shrubs, Gardens, Lawns

### Why OOOZ Pays:

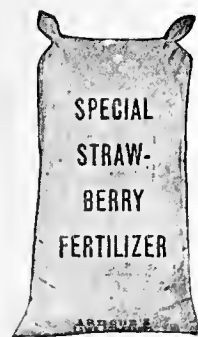
1. It insures deeper root growth and avoids puddling or packing of earth.
2. It keeps leaves dry, avoiding spread of mildew and mud-dying up of fruit as when sprinklers are used.
3. It waters on uneven ground as well as on even ground.
4. It distributes fertilizer better.
5. It is so easily moved that 100 feet of hose will water an acre.
6. It wastes no water—lies close to roots—prevents excessive evaporation.
7. It is inexpensive. \$5 worth is equal to a \$300 overhead sprinkler system.
8. It can be used in places where other methods do not work as well—along walks, terraces, plantings of seedlings, etc.



9. It can be used with most any source of water supply.
10. It does more with low pressure (5 lbs.) than ordinary hose does with high pressure (30 to 50 lbs.)

## Special Fertilizer

### For Growing Bigger, Better Berries



A high grade fertilizer containing just the right plant foods in just the right proportion for Strawberries and all kinds of Small Fruits. If you want your plants fed right—a balanced plant food—here's what you have been looking for. Smaller packages sent by Mail, larger ones come cheaper by Express or Freight. Order early and have it come by Freight. Much cheaper.

(Prices Not Subject to Discount)

Quantity	Prepaid in Ohio, Ind., Ill., Wis., Mich.	Prepaid in States in Group 2. See p. 21	Prepaid in States in Group 3. See p. 21	Prepaid in States in Group 4. See p. 21
5-lb. bag	\$0.68	\$0.87	\$1.05	\$1.49
10-lb. bag	1.15	1.49	1.70	2.10
25-lb. bag	2.49	2.85	3.75	4.65

50-lb. bag \$2.87 Not Prepaid. Sent by Exp. or Fgt. 100-lb. bag 3.59 Not Prepaid. Sent by Exp. or Fgt. Note—Special Prices on application for 1/2 ton or more.

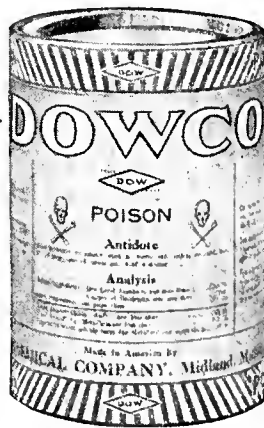
## Spray Material

DOWCO

Especially Prepared Spray Materials for Fruit Plants, Garden Crops, Roses, Shrubs, etc.

Especially recommended for Leaf Spot (sometimes called "Leaf Blight") on strawberries—purple spots turning gray to white on the leaves. The most common disease of the strawberry. Will also control Leaf Roller—the worm that rolls up your strawberry leaves. Directions come with each package. Also controls Anthracnose on raspberry canes.

A good spray for potatoes, tomatoes, cucumbers, grapes, fruit trees, (plums, cherries, apples, pears), raspberries, melons, etc. One of the most general all-round sprays for plant diseases and leaf eating insects. When you have Dowco on hand you are prepared to protect your plants. Not mailable. Has to be sent by express (large shipments by freight). Give your express office. One pound will make six gallons of spray material. Price (f. o. b. Sawyer), 1-lb. can, 48¢; 4-lb. bag, \$1.20; 4 or more 4-lb. bags, 90¢ per bag. (Write for Bargain Prices on large lots for commercial spraying.)



## Qt. Berry Boxes

—Order Some Shipped With Your Plants



For the convenience of our Customers, we here offer the regular Standard American Quart Baskets. Not as square boxes, but a little basket (see illustration). They come neatly kitted together in lots of 25, 50, 100, 500, 1,000. When 600 or more are ordered they come at 1,000 rates F.O.B. factory in Southern Michigan. 600 or more come cheaper by Freight, but may be sent by Express. Weight, about 130 lbs. per 1,000.

(Prices Not Subject to Discount)

Quantity	Prepaid in Ohio, Ind., Ill., Wis., Mich.	Prepaid in States in Group 2. See p. 21	Prepaid in States in Group 3. See p. 21	Prepaid in States in Group 4. See p. 21
50	<b>85¢</b>	<b>\$1.00</b>	<b>\$1.15</b>	<b>\$1.27</b>
100	<b>\$1.39</b>	<b>1.75</b>	<b>2.00</b>	<b>2.21</b>
500	<b>4.88</b>	<b>5.38</b>	.....	.....
1,000	<b>7.35</b>	.....	.....	.....

Note—Prices on Baskets with Crates combined made on application. F.O.B. Factory in Southern Michigan.

KEITH BROS. NURSERY, Sawyer, Michigan



# KEITH'S SPECIAL MULCH PAPER

*Eliminates Hoeing, Watering, Etc.*

Here's what Keith's Special Mulch Paper does for you. Note these points carefully.

- 1** It keeps down weeds, eliminating hoeing, cultivating, etc. Weeds or grass can't come up through it.
- 2** Keeps the soil beneath it ideal for root growth. Even the hardest clay becomes mellow under Keith's Special "All-Season" Mulch Paper.
- 3** It conserves moisture by blanketing the soil, thus keeping the wind from drying it out and the sun from crusting it after rains.
- 4** Keeps the soil warm day and night. Being black it draws the sun's heat. It blankets the soil at night keeping the heat in. Plants grow night and day.
- 5** It brings practically all crops to maturity earlier. Sweet corn, tomatoes, peppers, melons, berries, and the like are ready for market a week to 10 days earlier.
- 6** It smothers out quack grass and weeds that are hard to kill out by hoeing and cultivating.
- 7** It grows better, sturdier, higher quality crops.
- 8** Keith's Special "All-Season" Mulch Paper will save you its cost in hoeing and cultivation and the benefits of earlier and large crops are clear profits.
- 9** Mulch part or all of your garden this year. It will save you (or your wife) hours of hoeing, besides you will have earlier vegetables and more of them. We know. We grow all our garden through Mulch Paper.
- 10** Mulch fruit trees. Use a 3-foot square piece, slit it to the middle, draw around tree, imbed edges in 3-inch trench and watch tree grow. Can get three years' growth in two years.
- 11** Mulch newly set shade trees. No hoeing or cultivation necessary around them.
- 12** To mulch asparagus and rhubarb beds in early spring to warm soil. Brings asparagus shoots a week to ten days earlier. Mulch Paper being black draws the sun's heat.

## The New Way of Gardening

The use of Mulch Paper has opened up a new way to grow cultivated crops. All its possibilities and benefits for growing crops are not yet found out, although our States' and National Experiment Stations are finding out new uses and benefits every season. Their results so far clearly indicate that Mulch Paper stimulates and brings about greater plant growth.

In order to give best growths and yields, we, you and I have always known that plants must have a moist, warm, mellow, open soil and we have spent days cultivating and hoeing to bring about these conditions and now Mulch Paper comes along and brings about these conditions, only better, with less work and expense.

## Known Varieties at Reduced Prices

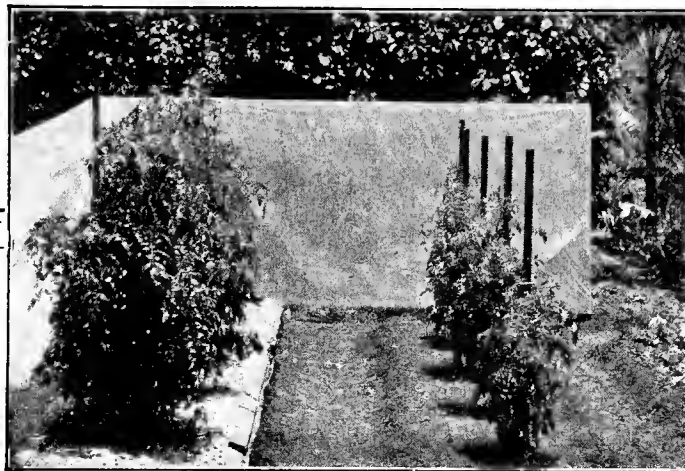
In our strawberry fields, where one variety stops and another begins, in other words, where two varieties are grown in blocks side by side, the runners or vines from one variety often grow across into the row of the adjacent variety. These two adjacent rows, the outside row of each variety, have to be dug together, because they are mixed with each others plants. For instance, where Dunlap and Gibson grow side by side, and the runners intermingle, these two rows have to be dug as "Two-Variety Combination" of Dunlap and Gibson mixed. We have but a few of these "Two-Variety" combinations to offer at reduced prices. The plants will be first class in every way and freshly dug and each Combination will contain only two varieties as mentioned in price list. Make your selection early for we have only a few plants in each combination to offer.

## A BIG SAVING To You

The following are the only Combinations we have to offer. Don't ask us to make others. Not less than 100 plants in a combination offered, 1,000 or more plants not prepaid. We suggest having these larger orders come by Express. See page 21 for Parcel Post and Express rates.

KEITH EROS. NURSERY, Sawyer, Michigan

## Grows Bigger, Earlier Crops



Note the difference in these tomato plants. Row on left was mulched, row on right had no mulch paper. Mulch Paper gives wonderful plant growth and earlier crops.



A mulch paper strawberry garden. Plants can be set closer than this—see bottom page 10

## PRICES

The following prices are the lowest in years. This we can do for you, because we purchased our supply when prices were at their lowest. Prices are now advanced, but our prices are lower. It will pay you big to get your Mulch Paper now.

(Full instructions for laying paper comes with each roll.)

10-yd. Roll—36" wide.....\$0.59 200-yd. Roll—36" wide.....\$6.65  
25-yd. Roll—36" wide..... .98  
50-yd. Roll—36" wide..... 1.95 Special quotation made on appli-  
100-yd. Roll—36" wide..... 3.45 cation.

Note:—If by Parcel Post add 1c per yard in States in Group No. 1; 1½c per yd. in Group No. 2; 2c per yd. in Group No. 3; 3c per yd. in Group No. 4. May be sent by Express or Freight.

## 2 Variety Strawberry COMBINATIONS

STRAWBERRY PLANTS AT LESS than listed price. These combinations are very popular with our customers. When you are wanting lots of berries here's your opportunity to have them at low-mark prices.

## PRICES

(Note:—These Prices are Net. For Postage and Express see page 21.)

COMBINATION No. and Varieties	Per 100	Per 250	Per 500	Per 1,000	Per 5,000
No. 1 Blakemore and Gibson.....	\$1.00	\$1.75	\$2.60	\$3.65	\$15.50
No. 2 Gibson and Dunlap.....	.85	1.60	2.35	4.25	15.85
No. 3 Kanner King and Dunlap...	1.35	2.45	3.50	6.40	24.90
No. 4 Mastodon and Gem. Both Everhearers.....	3.00	5.75	8.50	14.50	59.75

# KEITH'S

# NEW "Ready-Made" Strawberry Gardens



One of Keith's New "Ready-Made" Gardens.—Note how vigorous the plants grow. With less expense, work and space,—Pick four times more strawberries.



Another of Keith's New "Ready-Made" Strawberry Gardens. Grow hundreds of quarts of berries in  $\frac{1}{4}$  the ordinary space. Why spread your strawberry bed "over the whole garden?"

## KEITH'S READY-MADE STRAWBERRY GARDENS

These Gardens come complete with plants and sufficient Mulch Paper and Fertilizer to accommodate same. (For Postage or Express see bottom of page.)

Garden No. 1 (Just a "Try-Out" Garden) Was \$1.95  
25 Super-Mastodon Plants  
27 sq. ft. Special Mulch Paper  
1 Bag Strawberry Fertilizer **Now \$1.55**

Garden No. 2 ("Husband & Wife" Garden) Was \$2.75  
50 Super-Mastodon Plants  
54 sq. ft. Special Mulch Paper  
1 Bag Strawberry Fertilizer **Now \$2.35**

Garden No. 3 ("Average Family" Garden) Was \$4.90  
100 Super-Mastodon Plants  
105 sq. ft. Special Mulch Paper  
3 lbs. Strawberry Fertilizer **Now \$3.50**

Garden No. 4 ("Family of Five" Garden) Was \$6.85  
200 Super-Mastodon Plants  
210 sq. ft. Special Mulch Paper  
5 lbs. Strawberry Fertilizer **Now \$5.55**

Garden No. 5 (Fruits Spr., Sum., Fall)  
25 Kanner King 25 Gem  
25 Mastodon 25 Uncle Cap  
105 sq. ft. Special Mulch Paper  
3 lbs. Strawberry Fertilizer **Now \$2.50**

Garden No. 6 (Big Bargain Garden)  
25 Kanner King 25 Uncle Cap  
25 Gibson 25 Dunlap  
105 sq. ft. Special Mulch Paper  
3 lbs. Strawberry Fertilizer **Now \$3.15**

## The Most Popular Idea Today in Gardening

### Something New

Here is something New and Profitable in the strawberry-growing line. A complete "Ready-Made" garden sent to you, including the plants with sufficient Mulch Paper and Special Strawberry Fertilizer to grow them. And look at the small space they require.

All you have to do is to lay the Mulch Paper on your prepared soil, embed two inches of each edge in a two-inch trench, set the plants through a hole in the paper, into the soil beneath, using a round sharp stick (broom handle). Do the planting just as though there was no Mulch Paper there. Nothing difficult about it. (Illustration at bottom of page shows how to space the plants.)

### Why Grow Strawberries This New Way —

1. Grow four times more berries than with old method.
2. More larger and uniform berries.
3. Requires only very small space.
4. Saves expense in hoeing, weeding, watering.
5. Berries bring more money—no sandy berries, always attractive.
6. Crop more easily and quickly harvested.



Took only 15 minutes at a time to care for this "Ready-Made" Strawberry Garden.— $\frac{1}{16}$  of an acre, which yielded as many berries as  $\frac{1}{4}$  acre after the old method of culture.

### WEEDING ELIMINATED

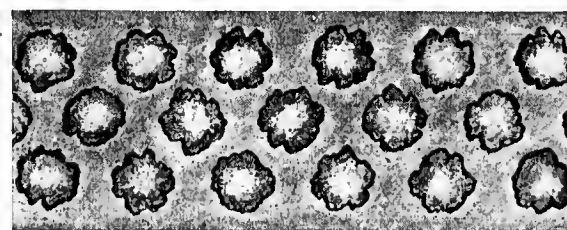
With our "Ready-Made" Strawberry Gardens your weeding, hoeing and the like are practically eliminated. The Mulch Paper blankets the soil, smothering out all weeds or grass which start growth under it.

### CULTIVATING UNNECESSARY

Under the Mulch Paper the soil remains mellow and moist, no stirring is necessary except along its edges or in the small path between each strip. See pictures.

### NO FERTILIZING

There is no fertilizing after the paper is laid and the plants set through it. It's applied to the space to be covered by the paper and worked deep (6 inches) and thoroughly into the soil.



Showing How to Space plants on Mulch Paper. Set one row down middle of strip, other two halfway between it and outside margins. Space plants 12 inches apart in each row.

### Each Garden Comes COMPLETE

Includes Plants, Fertilizer,  
Mulch-Paper

**PLANTS** All plants are first class No. 1 stock, tied in bunches of 25.

**FERTILIZER** Contains plant foods in just the right combination for strawberries. Should be thoroughly mixed with the top 6 inches of soil over the whole bed before laying Mulch Paper.

**MULCH PAPER** A special mulching paper which will last all through the growing season. Much heavier than ordinary grades offered. It's 36 in. wide, comes to you in long cardboard tube. Full instructions for preparing soil, laying Mulch Paper, setting plants, comes in each roll of Mulch Paper.



Housewives Pick Bowlsfull of Luscious Big Berries all Summer and Fall when they have a "Ready-Made" Strawberry Garden.

### Grow 4 Times More Berries

Why spread your efforts over so much space, spend so much time and money in preparation, when you can grow just as many and better berries on  $\frac{1}{4}$  the space. Keith's "Ready-Made" Strawberry Gardens require less space and yield more berries than any other method—they cut down your cost of soil preparation, cultivation, hoeing, production and harvesting. You grow four quarts of bigger, better berries where you could grow only one quart before. You will be happily surprised at the number of big berries you can pick from a space 3 ft. wide and 33 ft. long, which is our Garden No. 3.

### READ CAREFULLY PARCEL POST OR EXPRESS

The above Ready-Made Gardens may be sent either by Express or Parcel Post. If sent by Parcel Post add to cost of each garden or as follows: In States in Group No. 1 (see p. 21) add 10% to cost of each garden; In Group No. 2 add 15% to cost; In Group No. 3 and Group No. 4 add 20% to cost of each garden.



# NOW It's Easier than Ever to Grow Keith's Strawberries

## Set a Keith's "Ready-Made" Strawberry Garden

### Note How Plants Are Set Right Through Mulch Paper

See that Mulch Paper through which those strawberry plants are growing with their roots deeply embedded in the soil beneath? That, in conjunction with our Special Strawberry Fertilizer, is what "does the trick." By using our Combination Offer you practically eliminate the usual work and care in growing strawberries once the plants are set. And how wonderfully they do grow with their roots in those ideal soil conditions brought about by the Mulch Paper.

At the time of planting, you lay the mulch paper over the ground to be planted (after having first worked fertilizer evenly into the soil), then punch holes where the plants are to go, —set the plants and you're through. No weeding, hoeing, watering, and the plants grow and produce beautiful big berries.

25 Plants  
with sufficient Mulch  
Paper and Special  
Strawberry Fertilizer  
See page 10 for other  
garden offers

**\$1<sup>55</sup>**

SPECIAL  
STRAW-  
BERRY  
FERTILIZER



### Economize

Why pay 20c to 25c a quart for high grade berries when you can grow your own this new, easy way? Delight your family and friends with bowlfuls of fresh juicy berries—served in shortcakes, cream, pies and jellies.

## Keith's Ready-Made Strawberry Gardens

Keith's Ready-Made Gardens consist of the number and kind of plants you order, along with sufficient Mulch Paper and Special Strawberry Fertilizer to last through the season. We have spent over four years in perfecting this new and convenient way to grow straw-

berries and now thousands are enjoying fresh, home-grown berries right from their own gardens or back yards who never did before. This is your opportunity to grow your own berries and have them fresh from your garden every day.

### We Supply—

1. Vigorous plants.
2. Durable mulch paper.
3. Special strawberry fertilizer.

### Where to Grow a Ready-Made Garden

These Ready-Made Gardens may be grown anywhere about your home, along the walk, next the back fence in your garden or out in the field. They are 3 feet wide and come in different lengths. (See page 10.)

*You pick  
the berries*

## Thousands Say . . . Such Good Words as These:

### Doing Wonderful

Pittsfield, Mass.

Gentlemen:—Super-Mastodon plants sent me last of April are doing wonders through mulch paper.

R. M. WEISGARBER.

### Wouldn't Take \$50 for Them

Wheaton, Ill.

Dear Sirs:—Wouldn't take \$50 for my 50 Super-Mastodon plants. Others want plants like them next spring.

DR. IRLAND.

### 175 Plants Supplied Family of Six With Berries

Watkins Glen, N. Y.

Dear Sirs:—Your 175 Mastodon plants set through mulch paper supplied all the berries our family of six could use. Picked berries from August until snow fell.

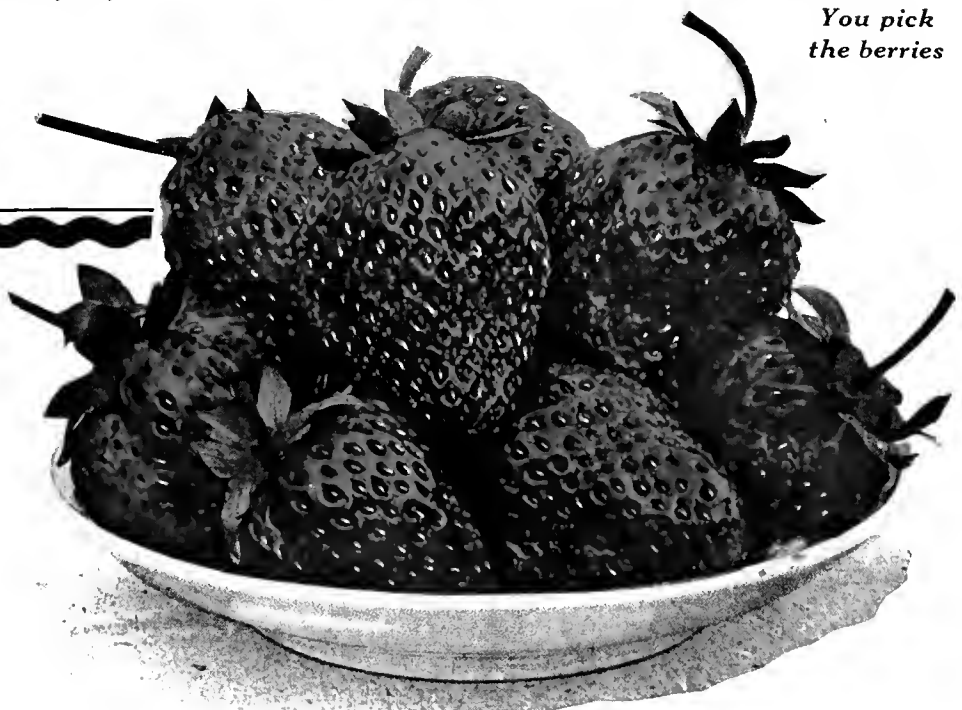
F. E. THOMPSON.

### Mulch Paper a Wonderful Help

Browning, Mont.

Gentlemen:—The plants grew wonderfully through the mulch paper. Never saw such growth. Set plants middle of May and already picked four quarts July 21st.

MRS. FRANK SHERBORNE.









Cross Section  
of a  
Kanner King Berry  
Red to the  
Heart

# New Strawberry Keith's KANNER KING

**FIRST BERRY PATENTED** (U. S. Plant  
Patent No. 26)

Keith's  
Kanner King

The best strawberry for home  
gardens for there is none better for  
canning, preserves, jellies or jam.

## Keith's Kanner King—The Coming Commercial Strawberry

### Two Years of Severest Testing

For four years Keith's "Kanner King" has stood every test of severe handling—standing in crates in warm sun for days, in warm rooms, hauled for miles in trucks, frequent handling, and still it retained its attractive bright red color and firmness. It is ever so much firmer than the Premier, can be better, stands up better in hauling, and is a better berry for all domestic and general market purposes.

### "Kanner King"—A Keith's Standard

It is the policy of the Keith Bros. Nursery to give their customers only the very best. That was the reason that we got behind our Super-Mastodon Everbearing plants as we did, and now we're behind "Kanner King," a variety of our own efforts, a variety that has been wished for by commercial growers since the old Warfield was discarded.

### Start With "Kanner King" This Spring

"Kanner King" is being offered by Keith Bros. this spring for the fourth year. They hold the exclu-

sive right to sell this supreme berry, a berry that canning factories have long looked for. Being the originators, and having a patent protection, they have the exclusive right to sell this supreme berry and to pass the same right on to those who wish it, therefore it will pay you big to purchase some of the original stock plants of "Kanner King" and get in while there is a chance to make big money.

### Wherein Keith's Kanner King Excels

"Kanner King" berries are much like a Senator Dunlap in shape, but have a more attractive red color and will reach markets in better condition. They are average to large in size, uniform in shape, and very firm, standing more rough handling than any variety we have ever handled. They are a solid red all over and all through—red to the very heart. Government authorities, and heads of canning factories find them a berry long sought for. They fill the bill in every way as a canning and general purpose berry.

### Points of Keith's "Kanner King"

- 1 Plants hardy, thrifty growers, practically free from diseases.
- 2 Never fails to make a good wide row of thrifty plants, even in the driest of summers, for instance, 1930 and 1931, two summers when it was so hot and dry.
- 3 Bears over a long period from medium early until late. Often the plants are still blossoming at the end of the fruiting season. We have never known another spring variety to do this.
- 4 Berries extra firm and solid, withstanding hauling and rough handling when others won't.
- 5 Berries solid bright, glossy red, and red all over at the same time.
- 6 Berries are even stawberry red clear through.
- 7 Berries hold their attractive glossy red color, shape and firmness for days (84 hrs. at least) after being picked.
- 8 Berries can't be beat for canning, preserves, jellies and the like, they always hold their shape and deep rich red color during these processes.
- 9 Blossoms are perfect,—will fertilize themselves, therefore can be planted alone in large acres and bear their heavy crop of berries.
- 10 Grows, thrives, and produces well anywhere other spring strawberries can be grown.

### Order Early

For five years we have been building up our present original stock of Keith's "Kanner King" plants, and now we have a limited number that we are offering this season for the first time at a ridiculously low introductory price for such a supreme new variety as "Kanner King." Owing to the fact that we have hundreds of calls already for "Kanner King" plants, and because we have only a limited number that we can supply, we urge our customers to order early. Orders will be filled in the rotation booked as long as our limited supply of "Kanner King" plants last. Don't wait, order your "Kanner King" early. Those who start with Keith's "Kanner King" this season will be ahead of others and will be profited thereby.

### PRICES Down 30%

Here are our remarkably low prices on Kanner King plants—within reach of everybody. Over 30% lower than last year. Probably never will be as low again. Buy now.

PRICES  
25 for \$0.75 50 for \$1.25  
100 for 1.85 250 for 3.40  
500 for 4.85 1000 for 8.85

NOTE—All Kanner King plants are sold under U. S. Plant Patent No. 26. Not to be resold nor propagated for sell-off.



B. H. Keith  
"BUD"

B. W. Keith  
"BERT"

The "Strawberry Twins" say "told the world" about their Super-Mastodon everbearing plants. NOW they have a new supreme canning berry for you.

Here you meet the "Strawberry Twins," the two strawberry specialists who have brought about this new, outstanding variety of strawberries, Keith "Kanner King." For many years they have sought a "perfect canning strawberry"—one that was highly flavored, red throughout, and one that would keep its firmness and unusually bright red color after handling and canning. In order to develop a new strawberry variety for a special purpose, there must be brought out certain characteristics that favor that purpose and to get these characteristics all outstanding in one variety, is almost an endless task. One simple little defect may spoil the whole combination so one must work on and on until his aim is realized. Cattle breeders know what to do to develop champion milk producers, chicken men know how to develop a high-laying strain of White Leghorns—well, these two strawberry specialists, with years of practical experience and five years of scientific college training back of them, know what to do to develop the "perfect canning strawberry" and they did it,—resulting in their "Kanner King." Starting with over 5,000 tiny baby seedling strawberry plants of known parentage, for five years they kept a constant close watch and intensive records of their experimental beds and out of these thousands of baby seedling plants there developed that "perfect canning berry" they sought and now offer to the public this season for the first time.

### How and From Whence It Came

Here's a new variety of strawberry originated by the two Keith Brothers, two Strawberry Specialists, and offered for sale exclusively by them for the first time this spring.

### Five Years of Untiring Efforts

It is the outcome of five years of most constant observation, selection and experimenting with over 5,000 individual seedlings of strawberries. For five years close watch and records were taken daily all during the growing season, and it was in experimental block No. 34 that this supreme canning berry was found. All during the course of these five years, this variety went by No. 34, but owing to its most excellent canning, preserving, jam and jelly-making qualities, it was given its present name "Kanner King."

### What Michigan State Expert Says

Michigan State Experiment Station,  
South Haven, Michigan.

Keith Brothers Nurseries:  
Dear Mr. Keith:—

We have been searching for several years for strawberry varieties that would meet the commercial canning requirements for this fruit. In the course of this search we have tested your "Kanner King" berry. After observing it in the field for two years and completing two canning tests we have found that it is promising, and that it can be recommended for trial as a variety that is suitable for canning as well as for selling on the fresh fruit market.

Very truly yours,  
Stanley Johnston,  
Superintendent (Mich. State Expt. Station).

### 84 Hours and Still Going Good

After its worthy characteristics were discovered, it was put through the most severe tests of hauling, handling and the like, to test its firmness and lasting glossy red color. For instance, a number of quarts of "Kanner King" were picked on a Thursday afternoon in warm June, kept over night in a basement, placed in the back of a car the next afternoon and hauled fifty miles to the Michigan State Experiment Station at South Haven, Mich. There they were kept in an office building until Saturday morning, when they were supposed to have been canned by a canning company. There was no canning being done on that Saturday, consequently these "Kanner King" berries were placed in storage and not canned until Monday morning, 84 hours after being picked from the vines, and there were less than one berry per every two quarts not cannable. In other words, after being off the vines for 84 hours with much hauling and handling, nearly every berry was still in perfect condition for canning. Berries like "Kanner King" are what canners, commission merchants, and grocerymen have been wanting for a long time. Read what the Michigan State Experiment Station says about Keith's "Kanner King." (Letter in next column to left.)

### For Your Protection

In order to protect our customers, also keep this worthy variety pure and protect it from any unscrupulous dealers on the part of concerns who are always ready to exploit on a new variety for the first few years after its introduction. Had the variety patented in the U. S. Patent Office under Plant Patent No. 26.



JAM  
Just like "Mother used to make" when made from Keith's Kanner King.



PRESERVES  
None better when made from Keith's Kanner King.



CANNED  
When you can a Keith's Kanner King you will have a Real Strawberry Flavor.

**KEITH BROTHERS  
NURSERY SAWYER, MICHIGAN  
STRAWBERRY  
HEADQUARTERS**

### BUY NOW

### SAVE 30% OR MORE

Now is the time to buy your Kanner King plants. They were never so low before, and probably never will be as low again. Most things have gone up in price. Kanner King prices have dropped. Buy now.



# Regarding **MAKING EXTRA MONEY**



.. *Don't Forget the Productivity of*  
**KEITH'S SUPER-MASTODON**

▼ **Get Big Berries 60 Days After Planting**

Set Keith's Super-Mastodon everbearing plants at garden-making time in the spring and begin to pick large beautiful berries in 60 to 90 days. They fruit from then on until freezing fall weather; also next spring, summer and fall, all from one planting.

**SAVE ONE WHOLE YEAR!**

**Look!**  
 Here They Are  
**Selling Berries**  
*in the*  
**Late Fall**



**When Prices Are Highest!**

If you want to make extra money from your garden, from a vacant lot, or from any small piece of ground, set Keith's Super-Mastodon plants and sell the berries right at home. They are ready sellers at a roadside stand.

**Note HOW BIG**  
**18 Berries Fill a Qt.**  
**... 9 to the Layer!**

One berry is a "mouthful—and then some"—and they are just as sweet and delicious as they are big. Mrs. E. Jones, of Pa., writes us, "They are wonderful, so sweet, delicious, and very large." And Mr. Burlew of Concord, Mich., sold over \$100 from a small bed. And Mr. Parrish, of Mich., harvested at the rate of \$380 per 1/4 acre.

## **12 Reasons Why Keith's Super-Mastodon Plants Win**

- 1** Brings you quick cash 60 to 90 days after setting.
- 2** The very best for garden or field culture.
- 3** Easily grown in any garden soil.
- 4** Largest of any known everbearer.
- 5** Bears three crops instead of one from one planting.
- 6** Berries uniform and large from beginning to end of season.
- 7** Yields of big berries increase from July until October.
- 8** Bears profitable crops of berries not only in summer and fall, but the following spring also.
- 9** Bears 10 months out of 18. First summer and fall, then the following spring and the second summer and fall.
- 10** Berries sweet, highly flavored, juicy.
- 11** Good for either hill or matted-row culture.
- 12** A continuous produce, stopped only by freezing weather.



## **What You Can Make With This Great Everbearer**

The berries from Keith's Super-Mastodon plants, even during these hard times, sell for at least 25c per quart, say only 20c. But the depression has no effect on their yield of big berries. Many growers report yields of 400 quarts per each 1,000 plants during the summer (400 qts. @ 20c, \$80.00). With good care others get as high as one quart for each plant (1000 @ 20c—\$200.00).

And the spring crop from plants that bore all the summer before is as great as that of any spring fruiting strawberry. We have harvested 5,300 qts. from 2/3A, or 7,920 qts. per acre at only 10c per qt. gives \$792 per acre as a spring crop.

Price was \$12.50 per 1000. **Now only \$9.95.**

**Keith's Mastodon Berries**  
 You can grow berries like these from Keith's Plants



# Set Only KEITH'S SUPER-MASTODON

1. A Cash Crop for Quick Money—Bears 60 to 90 days after planting.
2. Holds World's Record—\$216 per Acre per Day on September 14th.
3. A great Commercial Success—Bears Two Crops instead of one per year.
4. Our Prices are greatly reduced this year.

## 1.—Revolutionizes the Strawberry Business

With Keith's Super-Mastodon plants it is possible for you to have ripe strawberries to sell on the market, not only in the spring, but also all summer and fall—beginning 60 to 90 days after you set the plants. Why be content with the one-crop varieties when you can grow Mastodon and have berries to sell all summer and fall and in the spring, too, all from one planting? And the summer and fall berries are the ones that bring the money.

## 2.—\$216.00 Per Acre Per Day in Summer

Keith's Super-Mastodon is certainly the best money-maker in the strawberry line today. We know of no other berry bringing \$216.00 per acre in one day's picking. For instance,—during one day's picking (Sept. 14th) we harvested at the rate of 36 crates (576 quarts) per acre which sold for \$216.00. This was just one day's picking.

## 3.—A Real Opportunity for Housewives

There are thousands of housewives who are looking for an opportunity to make a little extra money to buy extra things for themselves or their homes. A bed of Keith's Super-Mastodon plants will afford you this opportunity. Only a small space needed—across one end of your garden—along the back fence. They are easily grown.

And the big Mastodon berries are easily and readily sold to your neighbors, tourists, groceries or on fruit markets.



## 6.—\$100.00 From Small Bed

Mr. Burlew and family, shown in the above picture, purchased 1,000 of our Super-Mastodon plants and during the first summer and fall sold over 400 quarts of berries at 25 cents per quart (\$100). The next spring he sold 569 quarts of berries (\$113.80). The summer crop brought him at the rate of \$1,100.00 per acre and the spring crop \$1,251.80. Mr. Burlew writes us:

"My Mastodon patch has been the attraction and wonder of the surrounding country. You know what the 1,000 plants did for me last summer (sold \$100 worth). This spring we marketed \$113.80. They are the only kind to have for profit. They have proved a wonder."—J. M. Burlew.

## 8.—300 Supply Family of Eight

Mr. Kurtz at Smithville, O., writes us: "Set Mastodon in May, picked first berries in August. The 300 plants supplied our family of eight. Had our last berries November 6th."

**KEITH BROS. NURSERY, Sawyer, Michigan**

## 4.—\$956.70 Per Acre From Spring Crop

Here is what Keith's Super-Mastodon can do for you as a spring berry after fruiting all the previous summer and fall. It did it for us. From two-thirds of an acre that fruited heavily all the summer and fall before (1926), we picked and sold to buyers 5,300 quarts, bringing us \$639.00. This yield ran above yields of any of the common spring varieties fruited in this great berry section that season. This goes to show that Mastodon is a good profitable spring variety, enabling you to get two crops of fine berries in the same time you have been getting but one with common strawberries. A Summer and Fall crop, and another (second crop) in the Spring.

## 5.—Put Your Extra Lot or Garden Spot to Work

That extra lot that always grows up to weeds—that waste space in your garden—that extra space at one end of your home lot will bring you extra money when set to Keith's Super - Mastodon plants. Others make extra money, so can you and you don't have to wait a whole year either. They begin to bear 60 to 90 days after you set them out.

## 7.—\$60 from Small Bed

Mr. Parrish of Mt. Clemens, Mich., set a small bed, 33x55 to Keith's Super-Mastodon and harvested over \$60 in berries the first Summer and Fall.



PICKING BERRIES FROM KEITH'S SUPER-MASTODON PLANTS IN SEPTEMBER

*Only freezing fall weather stops Super-Mastodon. The later your fall weather the longer you can pick berries.*



PICKING KEITH'S SUPER-MASTODON BERRIES FIRST OF NOVEMBER

*Five hundred seventy-six quarts per acre per day, selling for \$216. Set Keith's Super-Mastodon plants and you will make money.*



PICKING BERRIES FROM KEITH'S SUPER-MASTODON PLANTS AFTER SNOW FALLS

*Only cold freezing weather stops Keith's Super-Mastodon from fruiting—they are Real Everbearers.*



PICKING THE NEXT SPRING

*We picked from this two-thirds of an acre \$639 of Mastodon berries in the spring. The same rows fruited heavily the summer and fall before.*

# GRAPES

Every Home Should Have Grapes Easily Grown Anywhere  
(Complete price list page 22)

## Beta.

(New Black Grape.) Said to be a cross between the Concord and a wild grape, anyway, it is a vigorous grower and grapes can't be beat for grape juice, etc. Price—1-yr. vines only 27c each; 3 for 65c.

## Brighton.

(Red.) Most desirable of grapes. Large, very sweet, juicy. Is an early variety. Price—2-yr. vines, 25c each; \$1.00 per 6; \$2.95 per 25; \$3.65 per 50; \$6.35 per 100.

## Caco. (A New Red Grape.)

Very valuable and should be in every grape collection. Most attractive and beautiful of all red grapes, hardy, bunches large, compact. Very sweet with a rich flavor, berries very palatable, many days before ripe. Bears early, sometimes several good sized bunches the second year. Price—2-yr. vines only 49c each; 3 for \$1.25.

**Concord. (Blue.)** The leading blue grape. Best of all for general use, hardy, fast grower. Price (postpaid, see below)—2-yr., 15c each; 79c per 6.

**Moore's Early. (Blue-Black, Early.)** Best early grape. Resembles the Concord very much, but seven to ten days earlier. Price—2-yr. vines, 25c each; \$1.00 per 6; \$2.75 per 25; \$3.45 per 50; \$5.75 per 100.

**Niagara. (White.)** The best white grape, very productive. Grapes creamy-white, a sweet pleasing flavor. Wonderful for juice. Price—2-yr. vines, 25c each; \$1.00 per 6; \$2.60 per 25; \$3.20 per 50; \$5.70 per 100.

## GRAPE VINES POSTPAID

In Mich., Ohio, Ind., Ill. and Wis. For states in other groups, see page 21. In Group 2 add 4c per plant. In Group 3 add 5c per plant. In Group 4 add 7c per plant.

## Keith's Bargain Grape Arbor

A "Red, White and Blue" Grape Arbor. One 2-yr. plant each in Concord, Niagara, Moore's Early, and Brighton—four different colors and flavors. Prices 98c postpaid in Ohio, Ind., Ill., Wis., Mich. In States in Group No. 2 for \$1.15; in Group No. 3 for \$1.35; Group No. 4, \$1.55. For 33c more we will add one 2-yr. Caco Vine to your Arbor collection.

**Easy to Apply** **Just Cut Like Cloth and Tack On**



**Formerly Priced at 50 Cents per Yard! Look Now at Reduced Prices**

# DEWBERRIES

Bigger, Better, Sweeter Than Blackberries

We offer one and two-year plants this season. Our supply of two-year plants is very limited. Order your two-year Dewberry plants early. A dozen plants will give you lots of berries.

**Lucretia.** The hardiest of all Dewberries. Berries are large, sweet, coreless. Can be used just like blackberries for desserts, jellies and jams, only they are larger and sweeter. Prices below.

**Price:** One-year plants—12 for 89c; 25 for \$1.50; 50 for \$2.25; 100 for \$3.45.

2-yr. plants—6 for \$1.25; 12 for \$1.90; 25 for \$2.90; 50 for \$4.85; 100 for \$6.35.

(All prices postpaid in states in Group No. 1 [see page 21]. In States in Group No. 2 add 1/2c per plant for 1-year, and 1c for 2-year. In Group No. 3 add 1c per plant for 1-year and 1 1/2c for 2-year.)

# ASPARAGUS

Grow Your Own Asparagus One Planting Lasts a Lifetime

**Martha Washington:** A new rust resisting variety developed by the U. S. Bureau of Plant Industry, Washington, D. C. Rapid in growth, hardy, vigorous, and very productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted for all commercial purposes. Prices on two-year plants see page 22.

**Palmetto.** The Old Reliable variety that has stood the test for years. An early rapid grower of tender well-flavored shoots. Hardy. Prices on two-year plants see page 22.

# KEITH'S BLACK-BERRIES

Hardy Northern Grown Plants

We offer you the most productive Blackberry plants for garden or field culture. We have two grades of one-year plants and two-year transplants.

## ALFRED

A New Sweet Coreless Blackberry

Biggest blackberry known. Big, glossy, blackberries, 1 1/2 to 1 3/4 inches long, without a core and almost seedless. Canes hardy, need no winter protection, strong, upright, loaded with berries. Heavy producer. We have these plants in one and two-year grades.

2-yr. transplants: 6 for \$1.25; 12 for \$2.00. Other prices on page 22.

## ELDORADO

The Old Standby; Very Hardy, Productive

Canes vigorous, stand severe winters. Berries not as large as Alfred but fully as sweet, not seedy, can't be beat for jams, jellies, and the like. Branched well and every branch bears loads of berries. Keith's Eldorado or Alfred Blackberry plants are guaranteed in every way. Prices on page 22.

2-yr. transplants: 6 for \$1.00; 12 for \$1.85. Other prices on page 22.

# SAVE 90 %

The Cost of Glass

Flood Your Buildings With Health-Giving Rays of Sun.



# LITE-O-GLAS

Admit Ultra-Violet Rays of Sun

(Ordinary Glass Does Not)

WATER-PROOF — WEATHER-PROOF SAVES MONEY — MAKES MONEY

Here Are 10 Reasons Why:

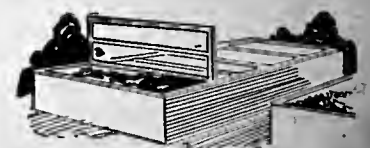
1. Costs less than one-tenth as much as glass, but answers same purposes.
2. More actual light comes through.
3. Holds the heat in and the cold out better than glass.
4. Lasts for years, don't rust, don't break, weather-proof.
5. Admits the Ultra Violet Sunlight that is Life Growing—just like summer sunshine.
6. Growing chicks gain 50% more weight during their first six weeks. Laying hens lay more eggs. Just like in summer time.
7. Ideal for inclosing sun-porches, windbreaks, over doors and windows, save coal bill; makes poultry, hog houses, etc., warmer.
8. Scatters healthful sunlight all over your rooms.
9. Easy to handle, lighter than glass, just cut it like cloth and tack on.
10. Leading Experiment Stations endorse it after tests—your chicks need no Cod Liver Oil when raised under Lite-O-Glas.



For more eggs—healthier chicks—equip your hen houses with Lite-O-Glas. It's economical, too!



Lite-O-Glas makes porches very healthful living rooms. Keeps out cold—saves coal bill.



Use Lite-O-Glas for your hotbeds. Stimulates rapid growth and produces better stock.

## BARGAIN OFFER 5, 10, 20, 30 Yard Lengths

In Ohio, Ind., Ill., Wis., Mich.....	23c	Per Yard Postpaid
In Minn., Mo., Ia., N. Y., N. J., Pa., Del., Va., W. Va., Tenn., D. C., Ky., Md.....	26c	Per Yard Postpaid
In Wash., Oregon, Calif., Nev., Ariz., Idaho, Utah .....	33c	Per Yard Postpaid
In all other States.....	29c	Per Yard Postpaid
Full Roll, 100 yards, one yard wide.....	\$20.90	Not Postpaid

KEITH BROS. NURSERY, Sawyer, Michigan



# BLACK RASPBERRIES

**Keith's Black Raspberry Plants are twice Government Inspected  
As Healthy as Can Be Grown**

## Why Plant This Year

1. All through the country acreage is being cut down. Growers are going out of the business because of diseased fields and bad cultural methods.
2. When others are going out of a profitable business like growing Black Raspberries, that's the time for you to start.
3. Berries will bring higher prices than ever. The demand for the berries is always good.
4. It's easy to grow Black Raspberries and make a good profit. Set good strong, healthy plants and the game is half won. There is little expense in cultivating and caring for the plants.

## CUMBERLAND—(Mid-season)

### An Old Reliable with Large Meaty Berries

An old reliable, productive and profitable Black Raspberry. Standard variety set extensively everywhere. Has large berries, perfect in shape, firm, well colored and attractive, ripening over a long season during mid-season for raspberries. Not "seedy" by any means. Canes are hardy throughout the North, standing 26° below zero. Plants like these are more valuable and capable of making better growths for you than weaker, cheaper plants. Prices on page 22.

## QUILLEN—(Late)

### Late, Glossy-black, Rich Raspberry Flavor

Here is a new Black Raspberry which begins to ripen about a week after the Cumberland begins. Lengthens your raspberry season about two weeks. Berries sweet, richly flavored, jet glossy-black. Canes sturdy, strong, upright growers, resists Anthracnose (a stem and cane disease) more than any Raspberry. Prices on page 22.

## Why Set Keith's Plants

1. Keith's Black Raspberry plants are "certified" plants, that is, they have been carefully inspected twice by government inspectors and have been issued a health certificate. This means a great deal to you.
2. Most diseases that wipe out the Raspberry business can't be controlled by spraying. Careful inspection and cutting out diseased plants is our method of control. Therefore, start with only healthy disease-free plants such as we offer, and you will have a highly productive patch.
3. Keith's plants are vigorous, healthy and full of pep. It will cost you just as much to prepare your soil and set out cheaper, less vigorous plants. They are ready to start growth at once and make a productive patch for you.

## NEW LOGAN—(Very Early)

### The Earliest of All Black Raspberries

New Logan is not only an early-ripening raspberry, but a heavy producer, therefore one of the best money makers in the Black Raspberry line. In Ohio, where this new variety originated, it is rapidly gaining popularity.

Here are a few facts that make New Logan a leader:—

1. Resistant to Disease—Very worthy feature.
2. Berries ripen week earlier than Cumberland.
3. Heavy producer—outyields Cumberland.
4. Berries jet, glossy black.—Makes beautiful pack.
5. Ripens its crop evenly all over the bush.
6. Berries hold up well.—Ship or haul well to market.

You can make more money with New Logan than any other Black Raspberry—productive, early, attractive. Prices on page 22.



Cumberland

## BLACK BEAUTY—(Mid-Season)

### Hardy, Productive, Disease-resisting

Here is a brand new Black Raspberry that should find room in every garden or field where quality and heavy yields, hardiness and freedom from disease are desired. The berries are excellent in flavor, do not crumble, large in size, firm and attractive, bringing a premium price on any market.

Black Beauty comes to us very highly recommended, not only by its introducer, but the originator, Ross Cowen, down in Green Co., Ind., also representatives of the Ohio Expt. Station, who have seen the variety growing and fruiting in commercial fields, were impressed very favorably. We also saw it fruiting last season on Mr. Cowen's farm and were very much impressed with it. Prices on page 22.

# KEITH'S SELECTION OF RED RASPBERRIES

**Keith's Red Raspberry Plants Are Twice Government Inspected. As Healthy As Can Be Grown.**

(Complete Price List on page 22)

We offer our customers a complete line of Red Raspberries in early to late ripening varieties so that for garden or commercial purposes you will have berries over a long period at red raspberry time, which follows right after Strawberries. Our plants are two government inspected, hardy northern grown and guaranteed to reach you in good condition if ordered shipped before May 1st.

## THINK OF IT:—

DELICIOUS RED RASPBERRIES right from your own garden every day all through red raspberry season. The plants require little space and can be pruned so they will not be in the way along walks and drives.

AND REMEMBER, there is always a ready market for them at good prices.

## ST. REGIS—(Everbearing)

Bears its berries on tips of new canes during summer and fall months. The same canes bear the following spring like any red raspberry and they ripen early.

Berries rich crimson red, firm, medium in size and of the best red raspberry flavor. Don't miss this opportunity to have rich, delicious red raspberries all summer and fall, as well as in the spring. Prices see page 22.

**KEITH BROS. NURSERY, Sawyer, Michigan**

## CHIEF—Most Profitable Red to Grow

Pictured in colors on page 23

This new Red is a winner. We used to think that Latham was the best money maker, but since we and many others have fruited Chief, we find it can bring you more money per given area than any other Red we list.

Consider these valuable facts regarding Chief:—

1. Earliest of all reds,—brings those early high prices.
2. Heavy fruiter—early to end of season.
3. Berries best quality, firm—hold, up for 2 days.
4. Canes hardy, vigorous growers, can't be beat.
5. Practically disease free—A very worthy characteristic.
6. Berries beautiful pink or light red color. They hold this attractive color for at least 48 hours after picking while varieties turn black.
7. Carries record yield of nearly 300 crates per acre.
8. A new leader among the reds.
9. Read Page 23.

With the above characteristics we back it up, Chief is the Red for you to plant this Spring. Just think of growing a red raspberry that will bring you a premium of every crate you sell. That beautiful light red attractive color and that excellent flavor, they bring in the money. And the color doesn't turn to that dull dark red like most reds. For 48 hours or more they still retain their beautiful color. This is one of Chief's most important characteristics.

Chief is now considered the best Red for commercial or home use. And look at our remarkably low prices on Chief this season. Turn to page 23 for colored picture of Chief. Prices on page 22.

## LATHAM

(Mid-season)—Wonderful for Size and Production

Pictured in colors on page 23

Latham is a very popular variety among growers and fruit buyers. They have a large berry, firm, and does not crumble, but its flavor is not as good as Chief, and they are a little off in color. They stand up well after picking but turn dark after 12 hours or so, while the Chief retains their color four times as long. Size and productiveness is where Latham leads. Probably 75% of the reds grown in this great berry center—Berrien County—are Latham, but Chief is gaining a foothold fast. Prices on page 22.

## CUTHBERT

(Mid-season)—The Old Reliable with a Real Raspberry Flavor

This variety is an old one,—used to pick it when we were wee lads, course that isn't saying we're so old yet. But, nevertheless, Cuthbert is a reliable late red with highly flavored berries that stand up well after picking. They are very hardy and yield large crops of big berries,—next to the Latham in size. Prices on page 22.

# NEW RARE GLADS

# KEITH'S NEW GLADIOLI COLLECTIONS

This year we offer our customers three "glad" collections. Our "Giant" collection, the "Rainbow" collection, and the "All-Season Bloom" collection. Each is a wonderful bargain, because of the beautiful blooms each will produce.

## Our Amazing "Giant" Collection

Here's a collection you can't afford to miss. It's a winner with 110 bulbs in some of the most recent introductions in the Gladioli World. For instance, Dr. Phipps, a rosy-salmon—Dr. F. E. Bennett, deep scarlet-red—Golden Dream, beautiful golden-yellow—Sheila, salmon-orange—Mrs. F. C. Peters, orchid-lavender, and many others, all with giant blooms, the biggest you have ever seen. This collection will produce blooms that will be the pride of your neighborhood.

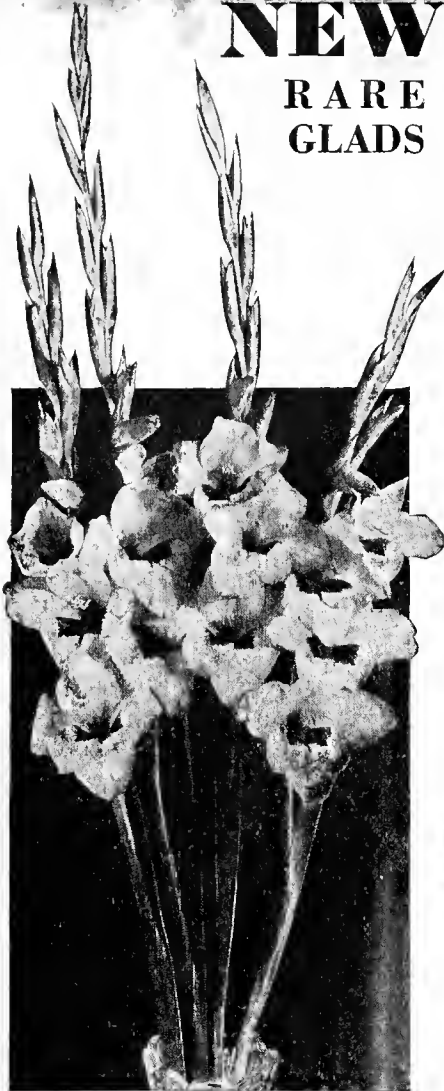
## 110 GIANT Flowering Bulbs

*The Biggest Collection of Giant  
Blooms Ever Offered*

POSTPAID ONLY **\$1.98**

In Ohio, Ind., Ill.,  
Wis., Mich. States in  
Group No. 2 add 12c; Group No. 3  
add 31c; Group No. 4 add 55c.

*No Discount on "Glad" Collections*



You'll find these to be  
**GENUINE  
BARGAINS**

## Keith's Big "RAINBOW" Collection

Understand that this is not a "mixed" collection, but a collection of 12 selected varieties, many of which were "new rare" varieties a year or so ago. The blooms from this collection will surprise you with their size and different colors.



## KEITH'S "ALL- SEASON BLOOM" COLLECTION

This collection is of bulbs that will give you many beautiful blooms, very suitable for cut flowers, with all the colors of the Rainbow. Our best Bargain.

## 120 Bulbs of 12 Distinct Varieties

POSTPAID ONLY **\$2.29**

In Mich., Ind., Ill.,  
O., Wis., postpaid.  
In States Group No. 2 add 14c;  
Group No. 3 add 36c; Group  
No. 4 add 60c.

## 100 Bulbs Beautiful Blooms

POSTPAID ONLY **\$1.47**

In Mich., Ind., Ill.,  
O., Wis., postpaid.  
In States Group No. 2 add 12c;  
Group No. 3 add 29c; Group No.  
4 add 51c.

Keith's  
Annual

## FLOWER GARDEN

**BEST SELECTION FOR CUT FLOWERS**  
12 leaders. Will bloom all during Summer, giving you hundreds of beautiful flowers in many attractive colors. Brighten up your dining room table every day.

Consists of One Packet Each of the Following:

Asters (1 pkt.) — Finest Mixed.	Marigold (1 pkt.) — French Mixed.
Coxcomb (1 pkt.) — Dwarf Mixed.	Nasturtium (1 pkt.) — Tall Mixed.
Ladyslipper (1 pkt.) — Tall Mixed.	Phlox (1 pkt.) — Star Mixed.
Cosmos (1 pkt.) — Early Mixed.	Poppies (1 pkt.) — Mixed.
Chrysanthemum (1 pkt.) — Double Mixed.	Verbenas (1 pkt.) — Choice Mixed.
	Zinnias (1 pkt.) — Mixed.
	Sweet Peas (1 pkt.) — Choice Mixed.

# 59¢

Postpaid anywhere  
in United States.

**12**  
Leading  
Beautiful  
Flowers

# KEITH'S GIANT DAHLIAS

None Larger  
or More  
Beautiful

*(No discount allowed on Dahlia roots or Collections)*

**NEW** Here are two of the newest and most beautiful Dahlias in the yellow shade—that particular shade of yellow that is so difficult to get in the Giant Dahlias. The most beautiful mammoth blooms imaginable.

Jane Cowl (Decorative)—Bronze-buff and salmon, each, **\$1.98**  
Postpaid in U. S., only.....

Laura Morris (Decorative)—Strontian yellow, each, **89c**  
Postpaid in U. S., only.....

One root each variety (Postpaid in U. S.), for only **\$1.69**

## LATEST GIANT DAHLIA COLLECTION

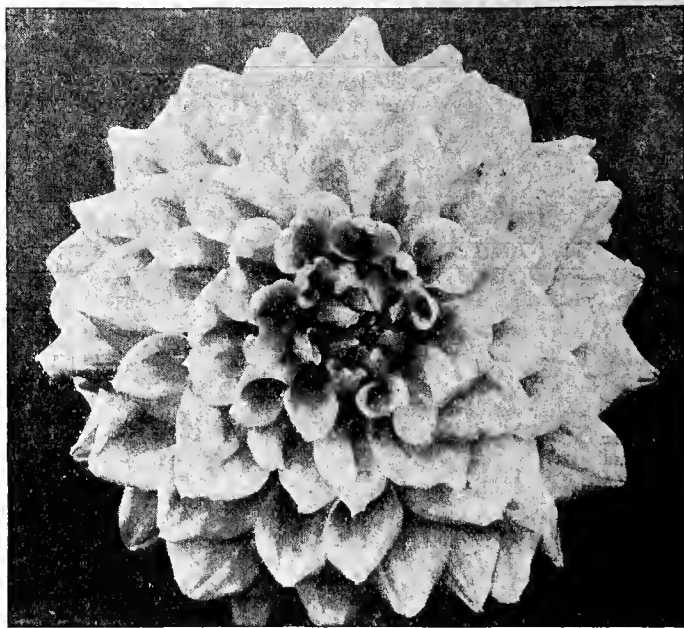
**\$5 Worth  
for  
Only \$1.64**

Below we list six of the most beautiful gigantic Dahlias ever offered at such a low bargain price. If you are wanting the best at below an average cost price, here is your buy. Only through special arrangement are we able to make this valuable offer, and here it is, a bunch of Dahlia blooms that will bring joy to anyone's home.

1. Bonnie Brae (Decorative)—Very large creamy blooms buffed with pink.....Postpaid **56c**
2. Mrs. I. de Ver Warner (Decorative)—Orchid-lavender, none more beautiful.....Postpaid **45c**
3. Patrick O'Mara (Decorative)—Apricot-yellow and orange.....Postpaid **49c**
4. Jersey's Beacon (Decorative)—Scarlet and buff, extra large blooms.....Postpaid **79c**
5. Snowdrift (Decorative)—Mammoth blooms of pure sparkling white.....Postpaid **56c**
6. Bianca (Cactus)—Lilac-rose, a most beautiful color imaginable.....Postpaid **42c**

### COLLECTION OFFER

One root each of above varieties in Ohio, Ind., Ill., Wis., Mich., for \$1.64; in Group No. 2, for \$1.98; in Group No. 3, for \$2.45; in Group No. 4, for \$3.15. (States grouped on page 21.)



Jane Cowl

## SELECTED DAHLIA COLLECTION

**All with attractive large blooms—many colors**

For a number of years we have been growing nothing but fancy Dahlias, always adding to our collection the best we can secure. This season we grew more roots than we need for cut flowers for next summer and as long as these extra roots last, we offer them to our customers at this remarkably low price in the following "Select Dahlia" Collection:

12 Ready to Bloom roots, 10 or more distinct varieties, for only 98c in O., Ind., Ill., Wis., Mich.; in States in Group No. 2, for \$1.35; in Group No. 3, for \$1.69; in Group No. 4, for \$1.98

**KEITH BROS. NURSERY, Sawyer, Michigan**



# THESE QUALITY FEATURES MAKE THIS WORK SHOE VALUE A **KNOCKOUT** at



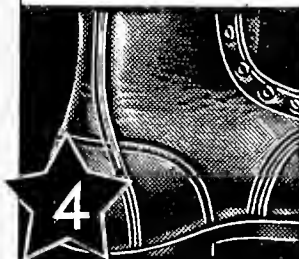
**\$1.49**  
PLEASE  
INCLUDE  
POSTAGE  
*With*  
ORDER

**ONLY 2 PAIRS  
TO A CUSTOMER!**

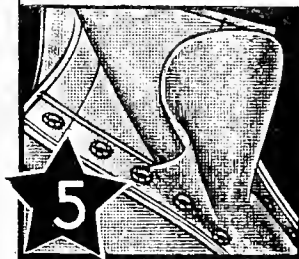
**NO DEALER ORDERS  
ACCEPTED**



**LEATHER  
INSOLE**



**LEATHER  
BACKSTAY**



**HALF-BELLOWS  
TONGUE**



**LEATHER  
COUNTER-POCKET**



**DRILL-LINED  
VAMPS**

Men: Just as you can always depend on Keith Brothers for fine small-fruit plants, so you can always depend upon the old reliable Chicago Mail Order Company to give you full value for every dollar, dime and penny. Here are work shoes with the Seven Star Quality features that make them stand up under hard wear. They're built to fit your feet and give you comfort as you work. We've sold thousands and thousands of these sturdy shoes, for they are nation-wide favorites with money-saving farmers and workmen. Considering the high grade leather used in them, and the quality features that add months of wear to them, our price is amazingly low! When you buy a bargain from the Chicago Mail Order Company, you can be sure it's a Quality Bargain! These shoes are backed by our guarantee of satisfaction or money back . . . a guarantee that has stood the test of time for more than 45 years. Use coupon order blank to order shoes from the Chicago Mail Order Company direct, or to request a copy of our latest bargain book.

## READ THIS DESCRIPTION

247FJ1441—Black only. Sizes, 6 to 12, wide widths. Kindly state size and all numbers printed in shoe you are wearing. Shipping weight, 3 pounds. Please include postage from Chicago to your zone as follows:

Zones 1 and 2	Zone 3	Zone 4	Zone 5	Zone 6
11c	13c	17c	22c	26c

These shoes are built of Full Grain Retanned Cowhide Leather. Better, by far, than the usual split leather. Extra heavy, long-wearing composition soles. Rubber heels. Leather insoles and backstays. Roomy, unboxed toes. Half-bellows tongue. Leather counter pockets. Drill-lined vamps, balance unlined. A knockout value at our low price. Use coupon Order Blank at right; order direct from Chicago Mail Order Company, Chicago, by No. 247FJ1441, and send only \$1.49 and postage. If you don't need shoes now, use coupon to request our latest catalog.

*Remember*

**SEND MONEY AND COUPON ORDER BLANK  
TO THE  
CHICAGO MAIL ORDER CO., Chicago, Ill.**

## COUPON—ORDER BLANK

Use this for ordering shoes or in asking for our catalog. Mail direct to  
**CHICAGO MAIL ORDER CO., Dept. F-247, Chicago**

☐ Gentlemen: Send me at once . . . pairs of No. 247FJ1441 Shoes.  
My size is . . . the numbers in the shoes I am now wearing are . . .

Enclosed is \$ . . . for the shoes and . . . cents for postage. You are to return my money and postage if I am not satisfied. My name appears below. Shoes come in sizes 6 to 12 only; and in color Black only.

☐ Send me your latest money-saving bargain book, FREE AND POSTPAID

NAME . . . PLEASE PRINT  
R. F. D. or . . .  
St. and No. . . . PLEASE PRINT

P. O. . . . PLEASE PRINT . . . State . . .

**CHICAGO MAIL ORDER CO. CHICAGO**  
**THE WORLD'S LARGEST EXCLUSIVE MAIL ORDER COMPANY**  
EST. 1889

# Bargains for This Year (1934) Only

Note these rock-bottom prices. Lower than ever before. A big saving for you. We are closing out our stock on most of these articles and as long as our present supply lasts (that which we have on hand, bought when prices were low), we give you the benefit of these fabulous low prices. Factory prices on all these goods have gone up, but from the fact that we have a supply on hand we can make you these money-saving prices, which prices we will never be able to quote you again. **BUY NOW.**

## HOTKAPS

*A New Way to Have Earlier Crops*

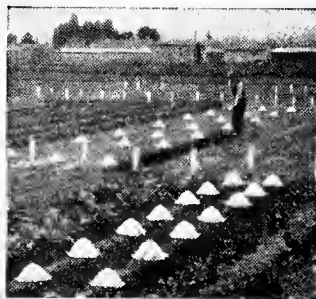
Modern invention. Affords an "Individual Hothouse" for each plant. Makes them grow faster, matures earlier; protects plants from frosts, insects, wind hail, pounding rains, etc.



Showing use of Hotkap Setter Saves time and expense.

### Costs Very Little

The cost of Hotkaps is very little as compared with other means of starting and protecting young plants. Easily and quickly placed over plants or seed hills. Plants come up right under them. One man can place 3000 per day with setter.



## FORCING POTS

*For Starting Plants Early*



These Pots Enable You to Have Early Tomatoes, Cabbage, Melons, Etc.

These pots are what make it so easy and inexpensive to start your strawberry, vegetable, melon and flower plants a month ahead of normal planting season. Think of it—gain a whole month's start in growth. Plants don't have to be removed from them when transplanted in the open. Set pots, plants and all. Their growth is never checked as by the old way. Not so with these pots and they are so much cheaper.

**Sizes**—We recommend the following sizes: 2 1/2 in. for flowers, such as asters, etc.; 3 in. for gladioli bulbs, tomatoes, cabbage, etc.; not less than 4 in. for strawberries, etc., 5-in. pots will give better results.

### PRICES — POSTPAID

*in Mich., Ind., Ill., Ohio and Wis.*

In Minn., Mo., Iowa, N. Y., N. J., Pa., Del., Va., W. Va. and Ky. add 8c for each 50 pots. For all other states add 12c for each 50 pots, except in Idaho, Utah, Nevada, Wash., Ore., and Calif., add 1/2c for each pot.

Quantity	Size of Pots..2 1/2 in.	3 in.	4 in.	5 in.
Per 25 .....	\$0.50	\$0.70	\$0.85	\$1.10
Per 50 .....	.70	1.00	1.40	1.85
Per 100 .....	1.25	1.45	2.25	3.25
Per 1000 .....	7.25	9.50	15.00	21.50

(500 or more at 1,000 rates.)

## New Mole Trap

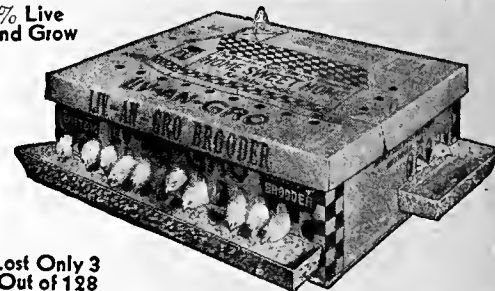
*Gets the Mole Every Time*



Easy to set, easily "touched off" by mole. Gets him every time right behind front legs, no matter which way he comes. Illustration shows trap set ready for the catch. We have used this make of trap for over 22 years and find it a sure catch. Nothing to wear out—lasts for years.

Postpaid in Mich., Ind., Ill., Ohio and Wis.	States Group No. 2	States Group No. 3	States Group No. 4
1 Mole Trap.....\$1.30	\$1.40	\$1.50	\$1.60
3 Mole Traps.....3.65	3.90	4.15	4.30

**Raise Your Own Chicks WITHOUT A HEN**  
Start Baby Chicks Right—Easiest and Cheapest Way  
98% Live and Grow



Lost Only 3 Out of 128

**WAS \$2.35—NOW ONLY \$1.98**—Not Postpaid. A sure way to raise chicks. 98% out of every 100 live and grow. Last spring our customers brought home from hatchery 128 chicks, placed them in 3 of our LIV-AN-GRO Brooders and lost only three chicks. We have used these brooders for four years and our percentage of loss has been about 3 to the hundred chicks.

### Easy to Clean and Keep Clean

Chicks sit on special screen floor 2 inches above base of Brooder. Set brooder on wide board on which is placed newspapers to catch droppings. Lift brooder off platform, roll up paper and burn, replace with new each morning and you are through for the day.

### Comes Complete Ready for Use

Brooders come complete ready for chicks. Charcoal brooders have burner and 6 sticks of charcoal. Each stick burns 18 to 24 hours. (Extra sticks 65c per dozen.) Electric brooders have heaters, 6 ft. Electric cord with plug and socket. No bulb. (We suggest a 40-Watt.) Price complete, with either charcoal or electric heaters, your choice only \$1.98, not postpaid. For postage add 13c in States in Group 1 (see p. 21); 29c for Group 2; 39c for Group 3; 61c for Group 4. (Charcoal 65c per doz. sticks, postpaid in U. S.)

### "Giant Yellow" Pop Corn

Two years ago Mrs. Keith's brother, Walter Moore, near Rossville, Ind., sent her a small bag of popcorn. And didn't it POP into some of the largest popcorn we ever saw. The children called it the "Giant Yellow" popcorn. We all liked it so well, much better than the White Rice we had been growing, that some was saved for planting. We planted more last spring and now have some to offer to you at 1/4 lb. 15c; 1/2 lb. 25c; 1 lb. 39c; 5 or more pounds 20c. (All postpaid.)

# Cut Family Shoe Bill 1

## Down Goes High Cost of Repairs

Make old shoes as good as new. Every shoe dollar does double duty. They wear two or three times as long as ordinary half-soles placed on by cobbler and they cost one-half the price.

### Things You Should Know

1. **Do You Know** that Keith's Kanner King yields at the rate of 2,280 quarts per acre? See page 3.
2. **Do You Know** what fertilizer or spray material is best for plants—see page 8?
3. **Do You Know** Keith's Super-Mastodon plants fruit strawberries all Summer and Fall? See page 14.
4. **Do You Know** how Keith's Mulch Paper can save you hours of hard work and make you money? See page 9.
5. **Do You Know** how Keith's "Productive Berry Culture" can help you grow better berries? See page 21.
6. **Do You Know** that one acre set with Keith's strawberry plants bring better returns than 20 acres of corn? See page 7.
7. **Do You Know** that there are 3 new government varieties that are wonderful berries for flavor? See page 5.

### Easy to Apply

Any one can apply C'Ment-On-Soles. Cement them on right at home. Takes less than 10 minutes. No tacking required. Will stick to any leather sole, not to rubber soles.

### Makes Soles Water Proof

They are a neat, thin waterproof cushion of tire-tread rubber. Keeps bottom of shoes dry. Rubbers not necessary to keep soles dry.

### Heel Savers

Made of same material as soles, wears like iron, never comes off leather heels. Price only 18c per pair postpaid in U. S. Soles and heels one pair each postpaid in U. S. only 65c.

### Much Heavier—Wear Longer Won't Come Off

These soles are much thicker and heavier than those so often offered in chain stores. They are made of long-wearing rubber, just like auto tire treads.

Now Only **37c**

Shipped postpaid anywhere in U. S. for only 37c per pair. Wears like iron, never comes off.

### For Men, Women and Children

State which you desire and send drawing of outline of sole. A wonderful saving for children's shoes.

## VEGETABLE GARDEN

**33 Garden Vegetables for Only \$1.00**

Never before have you been offered a bargain like this. Complete vegetable garden of 33 outstanding vegetables. Beans, beets, cabbage, carrots, corn, cucumbers, lettuce, melons, onions, peas, radishes, spinach, tomatoes, etc. In States in Group 1 add 11c postage; Group 2 add 19c; Group 3 27c; Group 4 add 47c.



PARCEL POST

If you are in the States listed in Group No. 1 (Ohio, Mich., Ind., Ill., Wis.) most shipments can be sent by Parcel Post as cheap as by Express. On small shipments (300 plants or less) Parcel Post is cheaper.

When you get beyond States in Group No. 1 on 400 plants or more, Express is generally cheaper. Consult the table below and determine the amount of postage to add to your order. If you are in doubt, the shipment can go forward and you pay postage at your end, but it costs 17c for each C.O.D. shipment.

EXPRESS SHIPMENTS

Where possible, we suggest that customers have their shipments of 400 or more plants come by express, especially if they are beyond States in Group No. 1. Shipments by Express are always insured by the Express Company against loss or damage. This would cost extra (17c) by parcel post. Express, we believe, is safer, quicker, and in many cases cheaper, nowadays.

STATE GROUPS

For your convenience in determining Parcel Post costs we make four groups of States as follows:

**Group No. 1** includes Mich., Ohio, Ind., Ill., Wis.

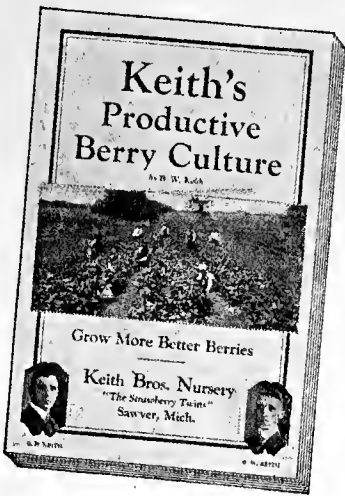
**Group No. 2** includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., W. Va., Tenn., Ky., Md., D. C.

**Group No. 3** includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N. M., La., Miss., Ala., Ga., Fla., N. and S. Car., Maine, N. H., Vt., Mass., R. I., Conn.

**Group No. 4** includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.

MAKE EXTRA MONEY

With Small Fruits



Learn the "Short Cuts" in Production and Marketing New Book

Tells How:

- 1. How to get Berries "out of season."
- 2. How to market Berries at Highest Prices.
- 3. How to Start in a Small Way.
- 4. How \$5.00 Can Bring Over \$100 Profits.
- 5. How One Acre Can Bring \$700 to \$1200.
- 6. How to Select, Prepare Soils. Care for Plants.
- 7. How to Conduct a Roadside Market.
- 8. How to Earn Money right from your own garden.
- 9. How Boys or Girls can earn extra money.
- 10. How to Prepare New Berry Dishes, Jellies, Jams, Shortcakes, Preserves, etc.
- 11. How to Grow Strawberries through Mulch Paper.
- 12. How to Control Strawberry and Raspberry diseases.

Price 48c Postpaid in U. S.

FREE with Plant Orders of \$5.00 or More

With plant orders \$5.00 or more, Free. With plant orders \$3.50 to \$4.99, send 25c; \$2.50 to \$3.50, send 35c; under \$2.50 and above \$1.00, send 45c. Without orders postpaid anywhere in U. S. for 48 cents.

HOW TO GET BOOK FREE

If your plant order does not come to \$5.00, get a neighbor or friend to go in with you for a few plants. Both you and he would be getting your plants, for the more you buy in any one variety, the less the cost per plant. All plants could come in same shipment and you would get the book free.

PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to balance)

To have Postage on Parcel Post shipments prepaid add to your order as follows:	States in Group No. 1	States in Group No. 2	States in Group No. 3	States in Group No. 4
Strawberry, 1-yr. Asparagus. For first 100 plants or less.	12c	21c	31c	47c
For each additional 100 plants or less.....	8c	14c	24c	40c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less.....	17c	28c	41c	65c
For each additional 100 plants or less.....	12c	21c	31c	60c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less .....	15c	23c	33c	52c
For each additional 50 plants or less.....	9c	14c	25c	47c
Shrubs, Roses, 2-yr. Grapes, 2-yr. transplants—25 plants or less .....	12c	21c	31c	47c
For each additional 25 plants or less.....	8c	14c	24c	40c

HOW TO FIGURE PARCEL POST

For example, on Strawberries in the 2nd Group of States, postage will be 21c for the first 100 plants or less and 14c for each additional 100 or less. In the 3rd Group it would be 31c for the first 100 or less and 24c for each additional 100 or less. On Red Raspberries in Group No. 1 it would be 17c for the 1st 100 plants or less and 12c for each additional 100 plants or less.

EXPRESS OR PARCEL POST

On small orders Parcel Post is cheaper in the first two groups of States, while greater distances Express will be cheaper. On large orders Express is generally cheaper after the first group of States. Read "Parcel Post" and "Express" at top of page.

INSTRUCTIONS FOR ORDERING

**How and When to Order:**—Use Order Blank enclosed and get your order in early so as to get your plants at planting time, which should be about garden-making time. Strawberry plants ordered shipped after May 15th and Raspberry, Blackberry, etc., after May 1st travel at customer's risk. Order early—plant early.

**Safe Arrival, Damage, Loss:**—We guarantee safe arrival, as per above paragraph, but will not be responsible for loss, damage, nor delayed delivery on part of transportation companies, mail or otherwise. Have agent or postmaster note damage when you accept shipment, and send same to us. We will help you to recover loss.

**How to Send Money:**—Remit in Post Office or Express Money Orders, Bank Draft, or Personal Check. Don't send money (cash or bills) in envelope unless you register it. If you remit by Post Office or Express Money Order, we will pay cost of same. Just deduct its cost from amount of your order. These are also the safest ways to send money.

**C. O. D. Shipments:**—No order will be sent C. O. D., unless one-third of amount is sent at time of ordering. All shipments sent C. O. D. by Parcel Post or Express are good as insured, for Post Office or Express Company remits for non-delivery—stands for any loss and delivery is sure and prompt.

Orders less than \$1.00 not booked unless 20c additional is sent.

**OUR GUARANTEE:** We guarantee our plants to reach you in good growing condition when sent by Express or C.O.D. Parcel Post. We will replace any that do not, providing customer sends signed statement from express agent or postmaster, showing loss or damage. Furthermore, we guarantee our plants to live and grow and will replace any that do not, through any fault of ours or the plants, providing customers pay transportation and part of packing charges on replacement and sends complaint within 30 days after plants are received.

KEITH BROS. NURSERY, Sawyer, Michigan

PLANTING TABLE

	Width of Row	Plants in Row	Plants Per Acre
Strawberries (field culture).....	3 ft. 8 in.	18 in.	7,900
Strawberries (garden culture).....	2 ft. 6 in.	18 in.	11,600
Everbearing Strawberries (field culture)..	3 ft.	16 in.	11,000
Everbearing Strawberries (garden culture)	2 ft. 6 in.	16 in.	13,200
Strawberries through Mulch Paper.....	10 in.	12 in.	32,000
(Triple Hedge Row System—9 plants for each 3 foot length of Paper.)			
Red Raspberries .....	6 ft.	3 ft.	2,400
Black Raspberries .....	7 ft.	3½ ft.	1,800
Blackberries .....	7 ft.	3½ ft.	1,800
Dewberries .....	6 ft.	4 ft.	3,200
Grapes (light soil).....	8 ft.	10 ft.	540
Grapes (heavy soil).....	9 ft.	12 ft.	403

GRADE NO. 1-A in STRAWBERRY PLANTS

To this grade belong those plants that grew and developed in those parts of the nursery row that enabled them to develop above the average. Just like apples on trees in an orchard—the graders always find a few that can be placed in the fancy basket. These Grade No. 1-A plants are not very plentiful, depending upon where and how they grew in the nursery row, but as long as we have them, customers can secure them at very little extra cost. Those desiring this Grade No. 1-A should get their orders in early to have them reserved for we always sell out before the end of the season. Those ordering this grade after the latter part of April should give us the privilege of supplying the No. 1 Grade should we be sold out on our Grade No. 1-A. By doing so it will prevent delay in getting your plants to you should we be sold out on Grade No. 1-A. Additional No. 1 Grade plants will be sent to make up the difference in cost. Please instruct us in this regard, otherwise we will assume the responsibility and fill your order the best we can.

# Big Values at Low Cost

# PRICE LIST FOR 1934

Never Again Will Your Dollar Go as Far as Now.

## KEITH'S PRICES ARE DOWN

Never before has Keith's plants been offered at such low prices. Although prices in general are going up, Keith's prices are down. We are pleased to be able to make this reduction in times like we are all passing through. It gives our friends and customers the opportunity to get Keith's plants at a low price never before offered, and probably never will be again, because of future increasing production cost.

## BUY NOW AND WHY

Now is your opportunity to get Keith's Vitalized plants at rock-bottom prices. Because of the increase in prices on all nursery operations, materials, etc., we can not see but what our prices will have to be higher another year, so buy now and get your start at these astounding low prices on Keith's plants. They are of the same grade and quality as ever, but the price is down.

**1.** Although our prices are the lowest in history, yet Keith's plants are just as productive, just as full of pep as ever. Therefore, when you purchase Keith's plants at these reduced prices, you are getting a real value.

**2.** We followed our usual new methods of plant production this year. Never once have we neglected our usual procedure for cheaper methods. Now we offer you at rock bottom prices, as good plants as we have ever grown. A big value at low cost.

**3.** We are also following our usual procedure of digging, grading, bunching and packing our plants. Every customer will get his plants in Keith's usual prime condition, ready to begin working for him at once. No sitting around half the Summer waiting for Keith's plants to start—they start quick.

**4.** You're getting the same VALUE in Keith's plants as ever, but for less money. Now is the time to buy.

**5.** In these days when you are searching for real economy your most sure way is to start a bed of Keith's strawberry plants. They are the best buy you can make. They save and make you money.

## HERE IS A BIG SAVING FOR YOU

Besides the big saving we make you by our lower prices this year, we offer you more plants on early orders as follows:—

All prices listed in price list to right. On this page we allow you to select 10% of your orders in more stock for all cash orders of \$5.00 or more received before Feb. 15; 7% more before March 15, and 5% until April 5. We gladly make the selection if you wish us to do so and will give you "heaping measure."

## NEW STRAWBERRIES

If you want to try something new and better, try these new varieties which are the result of scientific fruit breeding. Four of them were originated by the New York Experimental Station and two by the U. S. Government. This small space prevents us from telling all we would like to about these varieties.

**1. CAMDEN:**—This variety has great possibilities. A very vigorous grower, berries large, firm, well colored, fine for market. (N. Y. Expt. Sta.) 12 plants 50c.

**2. CALDONIA:**—Berries are large, excellent quality, moderately sweet, firm, holds color and flavor when preserved. Good plant maker. (N. Y. Expt. Sta.) 12 plants 60c.

**3. BELLMAR:**—Much like its parent Premier. Berries larger, beautiful, better colored and flavored and ripens earlier; produces more plants. Will pay where Premier fail. Bellmar is a very promising variety. (U. S. Dept. Agril.) 12 plants 60c.

**4. REDHEART:**—Another U. S. Government introduction. Berries large, bright, glossy red, red clear through, sweet; suitable for table use and canning. 12 plants 50c.

**5. CLERMONT:**—Fruit very large and holds size all through season. Berries very attractive glossy red, good quality, very firm. (N. Y. Expt. Sta.) 12 plants 75c.

**6. CULVER:**—A late-ripening variety. Berries large, quality very good, regular, excellent for home use, marketing, and preserving. (N. Y. Expt. Sta.) 12 plants 50c.

## SPECIAL OFFER

12 plants any 3 above varieties...\$1.40 postpaid  
12 plants all 6 above varieties...\$2.40 postpaid

		Postpaid in Ill., Ind., Mich., Ohio, Wis.			Not Prepaid				
STRAWBERRIES		Page	25	50	100	250	500	1000	5000
Big Late—Very Late.....	7.....	\$0.50	\$0.80	\$1.25	\$2.35	\$3.45	\$6.25	\$28.00	
Blakemore—Early.....	5-7.....	.45	.70	1.00	1.80	2.70	3.95	17.50	
Cooper—Medium Late.....	7.....	.55	.85	1.30	2.45	3.60	6.45	28.85	
Dr. Burrill—Early.....	7.....	.35	.55	.75	1.45	2.10	3.85	16.35	
Dorsett—Early.....	5.....	1.00	1.65	2.40	3.95	Write for quotations in larger quantities.			
Early Bird—Very Early.....	6.....	.50	.80	1.20	2.25	3.30	5.95	24.95	
Fairfax—Early.....	5.....	.95	1.50	2.25	3.75	Write for quotations in larger quantities.			
Gibson—Mid-season.....	7.....	.40	.60	.90	1.70	2.50	4.25	15.85	
Joan—Medium Late.....	4.....	.65	1.05	1.55	2.90	4.25	7.85	33.35	
Kanner King—Early.....	1-3-12-13.....	.75	1.25	1.85	3.40	4.85	8.85	44.25	
Premier—Early.....	6.....	.55	.85	1.30	2.50	3.00	5.50	28.75	
Red Gold—Early.....	6.....	.45	.70	1.00	1.85	2.75	4.95	22.50	
Senator Dunlap—Early.....	6.....	.35	.55	.75	1.45	2.10	3.85	16.35	
Uncle Cap—Mid-season.....	4.....	.85	1.35	1.95	3.65	5.40	9.85	41.50	
Washington—Late.....	6.....	.50	.80	1.20	2.25	3.30	5.95	26.00	
EVERBEARING VARIETIES									
Gem—Grade No. 1.....	24.....	1.45	2.65	3.95	7.90	11.85	21.50	....	
Gem—Grade No. 1-A.....	24.....	1.65	2.95	4.70	8.75	14.85	27.00	....	
Mastodon—Grade No. 1.....	14-15.....	.90	1.40	1.95	3.75	5.50	9.95	39.75	
Mastodon—Grade No. 1-A.....	14-15.....	1.15	1.80	2.70	5.50	7.50	13.50	57.50	

		Postpaid in Ill., Ind., Mich., Ohio, Wis.			Not Prepaid			
RED RASPBERRIES		12	25	50	100	250	500	1000
Chief (Early) 1-Year Medium.....			\$1.00	\$1.60	\$2.35	\$4.40	\$5.50	\$9.85
Chief (Early) 1-Year Extra Large.....			1.25	1.95	2.85	5.25	6.70	12.50
Chief (Early) 2-Year Transplants.....		\$1.00	1.85	2.95	4.20	7.85	11.50	21.00
Cuthbert (Late) 1-Year Medium.....			.95	1.50	2.20	4.15	6.00	11.00
Cuthbert (Late) 1-Year Extra Large.....			1.15	1.85	2.70	5.00	7.40	13.50
Latham (Mid-season) 1-Year Medium.....			1.10	1.70	2.50	4.70	6.85	12.50
Latham (Mid-season) 1-Year Extra Large.....			1.30	2.00	3.00	5.65	8.25	15.00
St. Regis (Everbearing) 1-Year Medium.....			1.50	2.30	3.40	6.20	9.05	16.50
St. Regis (Everbearing) 1-Year Extra Large.....			1.65	2.55	3.80	7.15	10.45	19.00

		Postpaid in Mich., Ind., Ill., Wis.			Not Prepaid			
BLACK RASPBERRIES		12	25	50	100	250	500	1000
Cumberland (Mid-season) 1-Year.....			\$0.95	\$1.50	\$2.25	\$5.75	\$6.95	\$12.85
Quillen (Late) 1-Year.....		1.00	1.65	2.55	3.45	6.20	9.45	17.50
New Logan (Early) 1-Year.....			1.50	2.35	3.45	6.20	9.45	17.50
New Logan (Early) 2-Year Transplants.....		\$1.35	2.00	3.45	5.00	9.05	16.50	39.75
Black Beauty (Mid-season) 1-Year.....			2.20	3.45	5.00	9.05	16.50	39.75
Black Beauty (Mid-season) 2-Year Transplants.....			1.75	3.00	4.20	7.15	10.45	19.00

		Prepaid in Mich., Ind., Ill., Ohio, Wis.			Not Prepaid			
BLACKBERRIES		12	25	50	100	250	500	1000
Eldorado 1-Year.....			\$1.25	\$2.00	\$2.95	\$5.45	\$7.95	\$14.50
Eldorado 2-Year Transplants.....		\$1.85	2.85	3.55	6.20	9.45	17.50	39.75
Alfred 1-Year.....			1.35	2.15	3.10	5.80	8.50	15.50
Alfred 2-Year Transplants.....		2.00	2.95	3.60	5.20	8.45	12.70	24.50

		Prepaid in Ohio, Ind., Ill., Wis., Mich.			Not Prepaid				
GRAPES		12	25	50	100	250	500	1000	
Concord 2-Year.....		\$1.15	\$1.90	\$2.90	\$4.45	Write for special quotations for Grape plants in lots of 200 plants or more in one variety.			
Moore's Early 2-Year.....		1.50	2.75	3.45	5.75	9.05	16.50	39.75	
Niagara 2-Year.....		1.50	2.60	3.20	5.70	9.05	16.50	39.75	
Brighton 2-Year.....		1.60	2.95	3.65	6.35	9.05	16.50	39.75	
Beta 2-Year.....		1.90	3.25	4.25	7.15	10.45	19.00	41.50	
Caco 2-Year.....		2.00	3.75	4.75	7.15	10.45	19.00	41.50	

		Postpaid in Ohio, Ind., Ill., Wis., Mich.			Not Prepaid			
ASPARAGUS		12	25	50	100	250	500	1000
Martha Washington 2-Year.....		\$0.60	\$0.90	\$1.45	\$2.10	\$3.95	\$5.75	\$10.50
Palmetto 2-Year.....		.50	.85	1.30	1.90	3.60	5.25	9.45

		Postpaid in States Group No. 1			Not Prepaid			
DEWBERRIES		12	25	50	100	250	500	1000
Lucretia 1-Year.....		\$0.89	\$1.50	\$2.25	\$3.45	\$5.45	\$7.95	\$14.50
Lucretia 2-Year.....		1.50	2.90	4.85	6.25	7.35	10.75	17.50

## \$3.45 Mixed Strawberry Plants \$3.45

Here we offer mixed plants to those who are not particular as to varieties. These "mixed" plants are from varieties from which labels have been lost, or from a surplus dug in some varieties for the day's packing orders. Plants are guaranteed freshly dug and as good as those we send out properly labeled. Do not ask for labeled varieties. Not sold in less than 500 lots. Price (not subject to discount), \$1.95 per 500; \$3.45 per 1,000; \$12.50 per 5,000.

KEITH BROS. NURSERY, Sawyer, Michigan

**Order  
No.**

**Keith Bros. Nursery, Sawyer, Michigan**

**Your Date** .....

Ship by ..... (Give Us An Approximate Date)

**Ship on or About** .....  
(Give Us An Appropriate Date)

**Total Amount Sent by You, \$.....**

Ship to \_\_\_\_\_

Name .....

Post Office ..... State .....

**Street** ..... **R. F. D.** .....

Express Office if Different from P. O. .... County .....

**SECOND CHOICE:**—Please give instructions regarding substituting should we be out of a variety at the time your order is being filled, otherwise we shall assume we are to make second choice if necessary. It may save a lot of time.

**Yes or No**

Have you purchased plants from us before? Write YES or NO ☐ When? Give year ☐

[illegible]

Orders of 300 or more plants often come Cheaper, Quicker, Safer and Better by Express when shipped into States in groups Nos. 2, 3 and 4. States grouped on page 21.

**AMT. SENT FOR POSTAGE**  
(If too much postage is sent we gladly  
return amount or send more stock.)  
**TOTAL AMT. SENT**

**TRUE TO NAME**—While we use every precaution to have all plants, etc., true to name, we will not be responsible for any sum greater than original purchase price of stock should any prove otherwise than as represented, and it is mutually agreed and understood that this order becomes void should we not be able to furnish stock ordered because of drought, hail, frost, fire, or other conditions beyond our control.



**1-LB. CAN**

**was 98c**

**Now Only 69c**

**Destroys Roaches, Bed Bugs, Ants,  
Chicken Lice,—All similar insect Pests**

No need to buy two or three kinds of insect powder for different kinds of pests. DOUBLE-X kills 'em all. Kills the big black ants that ruin perennials as well as the common house ant. Kills bedbugs in one night. Rids house, coop and barns of insect pests quickly and safely. Complete satisfaction guaranteed or money back. You can't lose.

## CHECK YOUR WANTS HERE

Send me ..... 1 lb. can—68c postpaid  
Send me ..... 1/2 lb. can—40c in U. S.

(No more than two cans per customer)



## Enough to Kill 200 Rats

**Full 4 Oz. Can--for Only 49c. Postpaid in U. S.**

4 oz. can. Enough to kill  
200 Rats.

**Only**      **Postpaid**  
**49c**      **in U. S.**

Will not harm in any way dogs, cats, poultry, livestock, or humans. **POSITIVELY NOT** a poison—won't even kill a baby chick. But will rid your place of rats when used as directed. Rats like this killer, the flavor attracts them. After eating, this killer rats leave the building to go outside for air or water and die in the open, not between walls of buildings.

## This is the Famous

## Rick's

## Die-U-Rat

## Not A Poison.

**Fatal to Rats and  
Mice Only.**

## Helping Others

Surely you have some friends you would like to see get started RIGHT in growing strawberries. If so send us their names and addresses and we will send them our literature without obligations to them and without mentioning your names. Send us names of those only who have gardens or room for a strawberry bed. Our strawberry literature costs us money and we are just human enough to not want to send it where it is not going to do some good. Please don't send the names of "Tom, Dick and Harry" or every "Old Body."

WE HAVE A SURPRISE GIFT FOR YOU FOR 10 OR 12 NAMES OF PROSPECTIVE CUSTOMERS.

[illegible]

TRY THESE GREAT "REDS" For Some EXTRA PROFIT

LATHAM

World's Greatest Midseason Red Raspberry

This money-making variety was started by the Minnesota State Plant Breeding Farm. Prof. Hanson, the noted breeder from South Dakota, states: "The hardest Red Raspberry of them all."

If it stands the Minnesota and Dakota winters it will survive anywhere. Berries large, firm, the best for long distant shipping. Reaches market in attractive condition bringing top-notch prices. Berries hang on vines well after ripening; don't crumble at any time.

Plant Latham this year and be in line for Bumper Crops of Beautiful, Big Berries.

We offer two grades of Latham plants. One-year Extra Fancy and common sucker plants (Grade No. 1). The one-year Extra Fancy plants will also bear some berries if canes are cut back 4 to 6 inches from the ground line.

1. Berries large, firm, bright red color.

2. Best for canning, jams, etc. Retains color and shape.
3. Plants very Hardy and Thrifty growers.

4. The Leading Midseason Red Raspberry.

New — Big Productive, Hardy



Note These Large, Luscious Latham Berries

Prices (We pay postage as shown on page 21.)	6 Plants	12 Plants	25 Plants	50 Plants	100 Plants
One-year No. 1 medium.....			\$1.10	\$1.70	\$2.50
One-year Extra Large.....			1.30	2.00	3.00

CHIEF

1 Week to 10 Days Ahead of Them All

EARLIEST OF ALL RED RASPBERRIES

The Chief is a brand new variety of red raspberries and which has had sufficient testing in commercial fields and experimental plots to safely place it as a variety that is going to replace all other early varieties of red raspberries. It could rightly be called an "Early Latham," because it resembles that variety in many ways, but is a week to ten days earlier. This is one of the greatest money-making values of the variety, because with a week to ten days of early berries on any market means extra profits. Those who wish early "reds" for early markets or for home use, should set Chief and we have some real values in Chief plants this year.

Chief was started at the Minnesota State Plant Breeding Farm and here's what Minnesota State authorities and leading berry growers say about it:

1. Heavier Yields than Latham.
2. Week to ten days earlier.
3. Hardier, and more vigorous grower.
4. Of better quality and better shipper.
5. Almost completely free from Mosaic, Mildew, etc.
6. A freer grower with stronger, stockier plants than Latham.
7. Destined to be the leading Red Raspberry.

Our original Chief stock came direct from Minnesota and we offer genuine Chief plants in three grades listed at right. We never heard of such low prices for a new variety.

Here Are Our Money-Saving Prices on Genuine Chief Plants

Never before has a new variety as valuable to fruit growers as Chief been offered at such money-saving prices made possible by our purchasing a year ago the entire stock of several large plant growers in Minnesota where Chief originated. We now have the largest supply ever offered.

Prices (Complete list on page 22.)	25 Plants	50 Plants	100 Plants
One-year medium .....	\$1.00	\$1.60	\$2.35
Sucker Plants .....	1.25	1.95	2.85
2-yr. Transplants .....	1.85	2.95	4.20



Our Two Grades of Chief

This year we have two grades of Chief plants to offer. Each is carefully graded—all weak undersized plants thrown out. You will find it doesn't pay to set weak, puny plants, those so often listed at cheap prices, and they are cheap—the most expensive plants you can buy. It will cost you just as much to prepare your soil, set out and care for weak plants as it will our careful graded large, vigorous plants.

Keith's One-Year No. 1 Grade

These are one year sucker plants of an even, uniform size. These plants are very suitable for commercial or garden planting, but not so large as our next grade. They are so selected and graded that all weak undersized plants are thrown out.

Keith's One-Year Extra Fancy Heavy-Rooted Grade

In this grade we offer only those plants with extra large canes and well developed root systems. These plants are obtained where few plants grow in a row where each develops into a large thrifty vigorous plant, many of them with canes as large as your thumb. These plants will bear some berries for you during the late summer if you cut the tops (canes) back 4 to 6 inches above the ground line when you set them out. They cost more than the other grade but they are at least twice as valuable to you in starting your red raspberry patch.

# A Great NEW EVER BEARER The Glossy Sparkling Gem x x

## A Direct Offspring of the Old "Progressive" Everbearer

Gem was discovered three years ago in north central Michigan by Mr. Frank Kiplinger growing as a single plant in his Progressive everbearing field. So outstanding was the production and berries of this lone plant that Mr. Kiplinger saved all the young plants from it and they too bore beautiful big, firm berries and lots of them.

## Carefully Guarded for Two Years

Mr. Kiplinger realized that he had a wonderful new addition to the berry family and saved and carefully guarded all the young plants. For two years his discovery was kept at home, but the secret finally leaked out and the news spread like wildfire and hundreds wanted plants, nevertheless, none were allowed to leave the place.

## Keith Brothers Chosen to Introduce the Gem

During last summer, Mr. Kiplinger came to us with news of his discovery and asked that we make a personal visit to see what he had. Why Mr. Kiplinger came to us was a puzzle, however later on we were pleased to learn that he did so, because of his confidence in us and our willingness to get behind and push only worthy varieties. During late last summer we paid Mr. Kiplinger and his Gem a personal visit and what we saw was astounding—beautiful, big, firm berries and loads of them. We were satisfied that Gem was a new berry with qualifications away beyond the ordinary and arrangements were made for Keith Bros. Nursery to introduce the variety and have exclusive rights to list and offer it to the strawberry world which we were very proud to do, because we enjoy getting behind a berry like the Gem.

## . PRODUCTIVE .

Gem plants are highly productive. Possibly you recall how productive the old Progressive ("mother" of the Gem) is, but the berries run small. Well, Gem produces equally as many berries, but they are much larger, large, plump, firm, attractive berries and they are as large at the end of the season as they are during the beginning. If you are wishing to get started with a brand new everbearer, one that is going to be a leader for garden or commercial purposes set Gem this season.

## TRY IT!



## SIZE

Gem berries average above the ordinary in size and don't "run small and buttony." Even during this past dry hot summer, Gem berries continued large and fresh—a remarkable important characteristic for an everbearing strawberry and the berries continue to form large up to cold, freezing weather in the fall.

## FLAVOR

No one can find fault with a Gem flavor. They are as sweet and highly flavored as berries of the mother variety, the Progressive. They are just chuck full of strawberry sweetness. You don't need much sugar when you eat Gem berries.

## FIRMNESS

The originator stated that Gem berries "could be rolled on a pavement to market and back and still be sold." Gem berries are certainly the firmest and will stand the most hauling and handling in hot weather that we have ever seen.

Gem plants are also very hardy and not subject to leaf blight and when it comes to standing hot dry weather they can't be beat.

**PRICES:**  
Prices this year are  
over 39% lower than  
last season. Buy now  
and save money.

25 plants, postp'd. \$1.45  
50 plants, postp'd. 2.65  
100 plants, postp'd. 3.95  
250 plants ..... 7.90

Was \$4.95 per 100. Now only \$3.95

500 plants ..... \$11.85  
1000 plants ..... 21.50  
NOTE: Read carefully  
pages 21 and 22 before ordering.

Was \$36.00 per 1000. Now \$21.50

**KEITH BROS. NURSERY — SAWYER**  
**STRAWBERRY HEADQUARTERS MICH.**